

US-SQ11-7-A

# Sequoia

2014





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Ever find yourself wishing you had more time to spend with your family? Maybe it's not about how much time you spend, but about how you spend that time. Meet the 2014 Toyota Sequoia, the SUV built on the proposition that you can't expand your kids' horizons with a wide-screen TV alone. Sequoia provides comfortable seating for up to eight,<sup>1</sup> along with ample cargo room for everyone's gear. Inside, its host of high-tech features will eliminate any possibility of homesickness. And to help make your adventures possible, it offers a powerful V8 engine and genuine all-terrain capability. In short, this vehicle does much more than merely simplify trips to the local big-box store. Sequoia gives you the ability to show your family the original meaning of "remote." Let's go places.

*Nothing brings a family together quite like traveling. New experiences in new places make for lasting memories. And with so much capability, Sequoia is the ideal vehicle to help your family create those memories.*



Platinum 4x4 shown in Silver Sky Metallic.  
1. Standard on SR5 and Limited. Not available on Platinum.



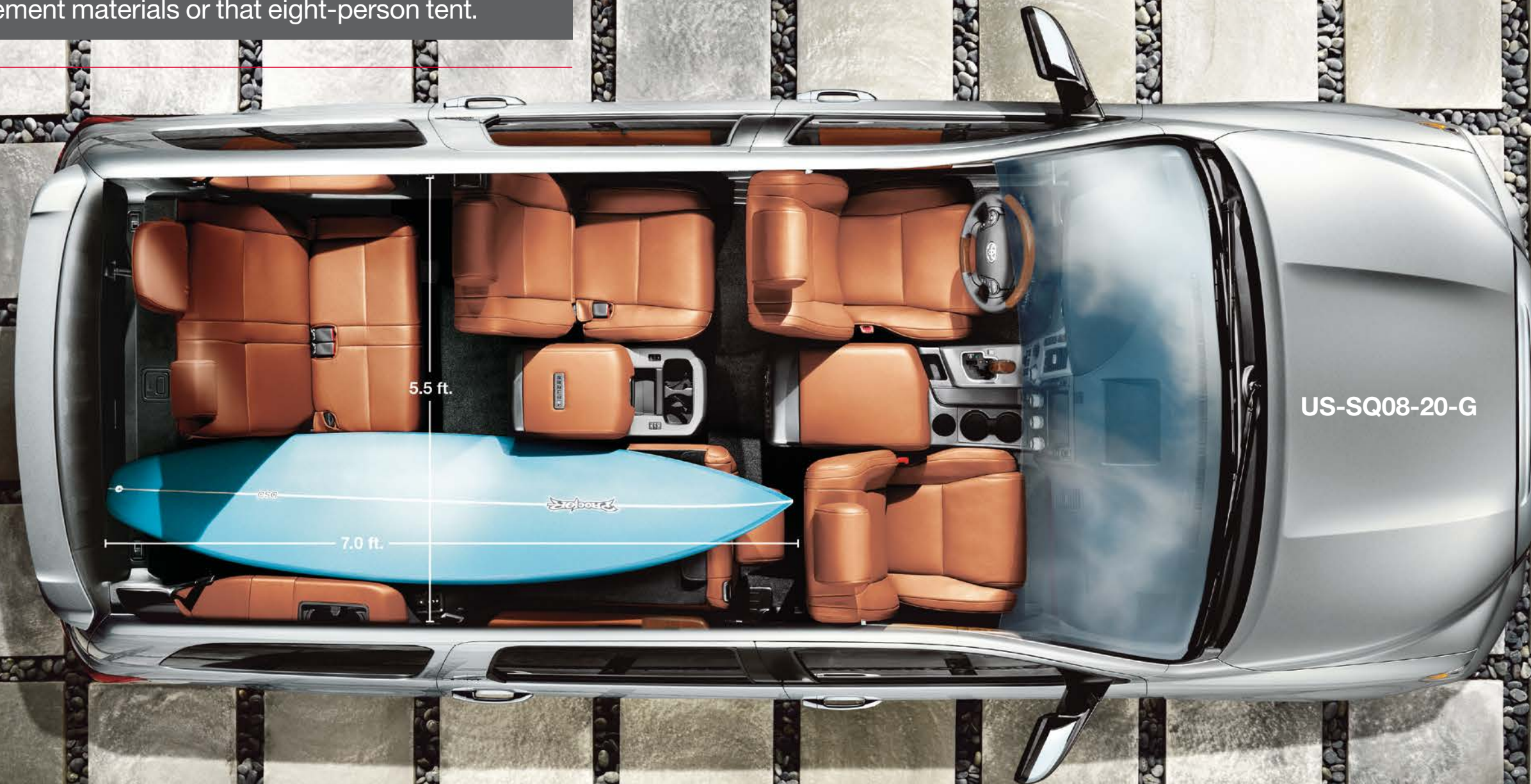
## 120 cubic feet of family room.<sup>1</sup>

Sequoia's big cabin offers much more than just space. There's comfortable seating for eight<sup>2</sup> with the standard third row, and a variety of seating configurations to handle any combination of passengers and payload. Or fold all the seats flat and reveal 120 cubic feet of cargo capacity — perfect for that drum kit, those home improvement materials or that eight-person tent.



### VERSATILITY AND CIVILITY

There's more to Sequoia's interior than meets the eye. There's also a hidden storage compartment under the rear floor, a 12V auxiliary power outlet and grocery bag hooks. Third-row passengers will find cup holders, personal storage and, on Limited and Platinum, retractable sunshades.







US-SQ11-6-C

2013 model shown.

**POWER<sup>1</sup> RECLINING AND FOLD-FLAT THIRD-ROW SEAT**

When it comes to comfort, the available power reclining and fold-flat third-row seat will make settling in for the long haul as easy as pushing a button.



US-SQ08-21-B

**FRONT-SEAT CONSOLE**

The front-seat console on the Platinum edition offers climate controls and cup holders for those in the second row. There are also RCA jacks for the rear-seat Blu-ray Disc™ player and a handy 115V AC power outlet.



US-SQ09-1-C

SR5 4x4 interior shown in Graphite. 2013 model shown.

**If only your work schedule were this flexible.**

No matter what you've got planned, Sequoia is happy to oblige. Both the sliding second-row and third-row seats fold flat, making it easy to load and unload all the gear your road trip requires. And the split-fold seat design lets you choose how to stow your cargo: upright or flat. Of course, with its spacious interior, reclining third-row seats and available second-row console, Sequoia is as accommodating to passengers as it is to cargo. So what are you waiting for?

**1**  
Sequoia's reclining third-row seat is wide enough for three adults to ride in real comfort. Or utilize its 60/40 split-fold versatility to quickly accommodate both people and cargo.

**2**  
As you might expect, the sliding second row is versatile too. Its 40/20/40 split-fold design lets second-row passengers slide their seat to match their own idea of leg room.

*With spacious seating for eight,<sup>2</sup> Sequoia has room for the whole family and then some. And what could be better? After all, adventures are best shared.*

**3**  
The second row also features one-touch access to the third row. When entering the passenger-side door, simply pull the lever on the outside of the second-row seat, which simultaneously folds and slides forward to make entry a breeze.

1. Standard on Limited and Platinum. 2. Standard on SR5 and Limited. Not available on Platinum.



## Open to adventure.

It's remarkable what you can put in Sequoia, but it's even more remarkable what you and your family will get out of it. Sequoia's available power liftgate makes it easy to access that cavernous cargo bay and all your gear. Just press a button on the key fob and the liftgate gently releases upward. Let the fun begin.



US-SQ08-14-A

### AUTOMATIC POWER LIFTGATE

Closing the available power liftgate is equally convenient. You can press a button inside the cargo area, on the dash, or use the key fob, and it will close automatically.

US-SQ08-13-C

*Sometimes you don't realize how much you might appreciate something until you have one yourself. Then you don't know what you ever did without it. Sequoia's convenient available power liftgate is one of those things.*



US-SQ08-16-D



Platinum 4x4 interior shown in Graphite. 2013 model shown.

## Tell your neighbors you spent the weekend “roughing it.”

Judging by the pamphlets you brought back from Death Valley and the Badlands, your friends might think you had just subjected your family to an inhospitable ordeal. How wrong they’d be. In addition to the available heated/ventilated driver and front passenger seats offered in Sequoia Platinum, there’s also a standard<sup>1</sup> rear-seat Blu-ray Disc™ player. And when it’s time to depart, simply set the standard<sup>2</sup> Dynamic Laser Cruise Control (DLCC)<sup>3</sup> and let your “adventure” unfold.

### Rear-Seat Blu-Ray Disc™ Player

Sequoia’s second-row seat will have your kids hoping they’re not there yet. That’s because they can watch the latest movies or play video games on the available rear-seat Blu-ray Disc™ player with 9-in. display. Plus, all their movies and games will stow tidily away in Sequoia’s many storage compartments. And to keep front-seat occupants from feeling left out, Sequoia offers an excellent JBL Synthesis<sup>®</sup> audio system with 14 speakers.

### Entune<sup>®4,5</sup> Audio Plus

With a large 6.1-in. high-resolution touch-screen display, Entune<sup>®</sup> Audio Plus on SR5 gives you the convenience of having your smartphone at your fingertips. Bluetooth<sup>®6</sup> wireless technology allows you to stream music from your phone as well as access your phone book, with voice recognition and hands-free phone capability. Need more convenience? Entune<sup>®</sup> Audio Plus also gives you an integrated backup camera,<sup>7</sup> HD Radio<sup>™8</sup> with traffic and weather and a USB 2.0 port<sup>9</sup> with increased charging capability for your smart device.

### Entune<sup>®</sup> Premium Audio with Navigation<sup>10</sup> and App Suite

Sequoia Limited takes high tech even higher with the new Entune<sup>®</sup> Premium Audio system with Navigation and App Suite. With the Entune<sup>®</sup> App Suite, you have a collection of popular apps including Bing,<sup>™</sup> iHeartRadio, MovieTickets.com, OpenTable,<sup>®</sup> Pandora,<sup>®</sup> Yelp and Facebook Places — all just a touch away. Need info on your stocks, weather, sports or fuel prices? No problem. Real-time info is included, even your local weather forecast to help plan your day. Sequoia Platinum takes it one step further with JBL<sup>®</sup> speakers and amplifier for crisp, dynamic sound that delivers a powerful punch.

### Storage Compartments

In addition to its vast cargo area and a multitude of cup holders, Sequoia offers a variety of other storage options. The dual-level glove compartment has a large compartment below for, well — large things — and a smaller compartment above for documents and other flat items.

US-SQ08-18-D



US-SQ10-1-C



2013 model shown.

US-SQ08-17-D

1. Available on Limited, standard on Platinum. 2. Standard on Platinum, not available on Limited or SR5. 3. See footnote 21 in Disclosures section. 4. See footnote 11 in Disclosures section. 5. Available on SR5 only. 6. See footnote 14 in Disclosures section. 7. See footnote 15 in Disclosures section. 8. See footnote 16 in Disclosures section. 9. See footnote 12 in Disclosures section. 10. See footnote 19 in Disclosures section.



#### COMPREHENSIVE AIRBAG SYSTEM\*

Not all collisions call for maximum airbag deployment. Sequoia's sophisticated system is designed to provide appropriate protection based on the situation. In certain types of frontal collisions, the standard driver and front passenger Advanced Airbag System senses impact severity, adjusting airbag deployment accordingly.

#### 1 ALL-ROW SIDE CURTAIN AIRBAGS

Helping to protect all three of Sequoia's passenger rows from front to back are standard all-row side curtain airbags.

#### 2 ROLL-SENSING SIDE CURTAIN AIRBAGS (RSCA)

When traversing extremely uneven or rugged terrain, the RSCA system on 4x4 models can be disabled to prevent inadvertent deployment of side curtain airbags, based on roll angle and speed from roll-rate sensors.

#### 3 KNEE AIRBAGS

Sequoia's comprehensive Supplemental Restraint System (SRS) provides a total of eight airbags, including standard driver and front passenger knee airbags.

#### 4 3-POINT SEATBELTS

All seats offer 3-point seatbelts. The front seats have pretensioners and force limiters, while second-row seats have an adjustable shoulder anchor and pretensioner on outboard seats.

#### 5 LATCH

(Lower Anchors and Tethers for CHildren) includes lower anchors on all second-row seats and tether anchors on all second-row seats and the center seat in the third row.

## You planned your trip. We planned your return.

With Sequoia, one thing you'll never leave behind is peace of mind. Sequoia's equipped with an array of active safety features to help you avoid trouble, and passive safety features to help protect you if trouble proves unavoidable. It also offers features such as available Dynamic Laser Cruise Control (DLCC)<sup>1</sup>. While not technically a safety feature, DLCC automatically adjusts vehicle speed to help maintain a preset distance between you and the vehicle in front of you. We go to these lengths because, as with any excursion, there's no substitute for preparation.

### Star Safety System™

Sequoia comes standard with the Star Safety System™, a suite of six advanced safety features designed to help keep drivers out of harm's way. The system includes Vehicle Stability Control (VSC)<sup>2</sup>, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>3</sup> and Smart Stop Technology® (SST)<sup>4</sup>.



### Tire Pressure Monitor System (TPMS)<sup>5</sup>

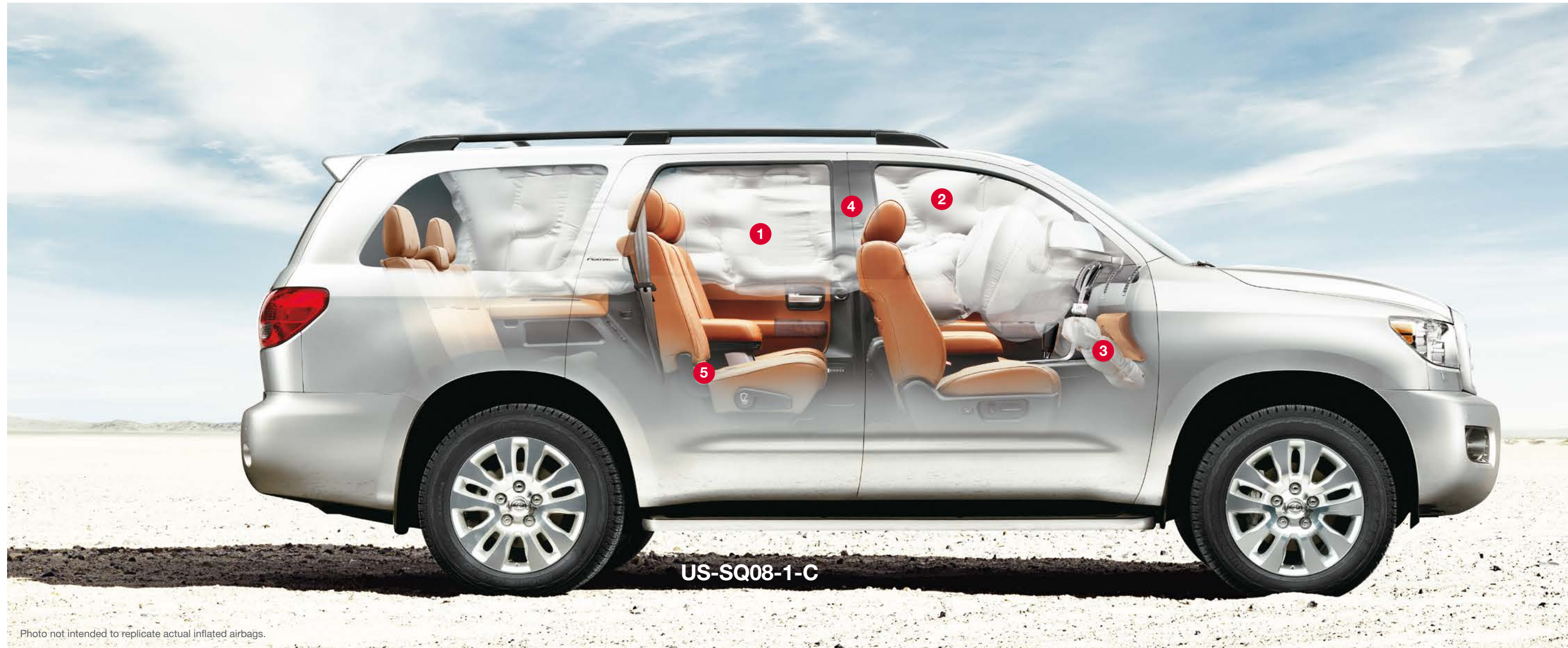
The Tire Pressure Monitor System (TPMS) evaluates the pressure of the tires. When pressure is critically low, the monitor issues a warning, allowing the driver to address concerns.

### Advanced Control Technologies

An Anti-lock Brake System (ABS) helps prevent brakes from locking up, while the sophisticated Vehicle Stability Control (VSC) helps prevent front and rear wheelslip by monitoring your steering angle and comparing it to the direction in which your vehicle is traveling.

### Pet Travel Safety

Toyota offers a wide range of available pet accessories designed to help you transport your furry companions in comfort and security. Ask your Toyota dealer for details.



US-SQ08-1-C

Photo not intended to replicate actual inflated airbags.

1. See footnote 21 in Disclosures section. 2. See footnote 23 in Disclosures section. 3. See footnote 6 in Disclosures section. 4. See footnote 24 in Disclosures section. 5. See footnote 26 in Disclosures section. 6. See footnote 25 in Disclosures section.



## Built to turn family outings into family way-outings.

When you take your family into the sticks, you need a vehicle that's strong and reliable. Precisely what you get with Sequoia. It's forged on a fully boxed frame for strength and durability. It also boasts an available 381-hp 5.7L V8 with up to 7400 lb. of towing capacity.<sup>1</sup> Plus, a TOW/HAUL Mode that selects transmission shift points to optimize that power. So grab the gang and the gear. Where you're going, you won't need to fight for a space to put the picnic blanket.

US-SQ08-28-D

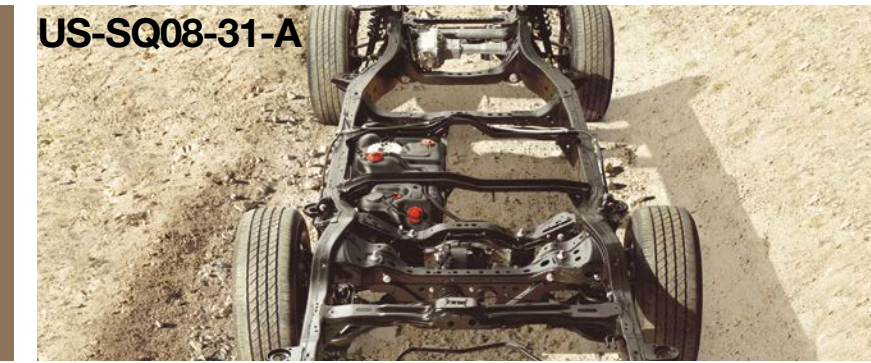


Limited 4x4 shown in Black.

US-SQ08-31-A

### FRONT AND REAR SUSPENSION

Sequoia's independent double-wishbone front and rear suspension gives you the best of both worlds: responsive handling on pavement and a smoother ride off-road. This sophisticated suspension utilizes low-pressure gas-filled shock absorbers and hollow stabilizer bars. Also enhancing Platinum's on-road performance is Adaptive Variable Suspension (AVS) with three settings ranging from "comfort" to "sport."



### POWERFUL V8 ENGINE

Sequoia comes standard with an all-aluminum 5.7L V8 that puts out 381 hp and 401 lb.-ft. of torque. Plus, this powerplant has received an Ultra Low Emission Vehicle II (ULEV-II) rating, because with power comes responsibility.

### ELECTRONICALLY MODULATED AIR SUSPENSION

Maintaining ride height is important when the vehicle is carrying many passengers or a lot of cargo weight. That's why Sequoia's Platinum model features Electronically Modulated Air Suspension. It allows the driver to adjust ride height to compensate for changes in load. So Sequoia's ride is always the same: smooth.

### BLIND SPOT MONITOR (BSM)<sup>2</sup>

Even with adjusted side mirrors, adjacent vehicles may enter "blind spot" areas to the side and rear of the vehicle that are outside of the driver's view. Sequoia's Blind Spot Monitor system, standard on Platinum, uses radar to scan these blind spots for other vehicles.

### TRAILER-SWAY CONTROL (TSC)<sup>3</sup>

When towing, winds or load undulation can cause trailer sway. TSC is designed to apply brake pressure at individual wheels and manage engine torque to help the driver maintain control of the trailer.



US-SQ08-30-D

### MULTI-MODE 4WD

This available system can turn mountains into molehills. Just turn the shift dial to engage the 4WD mode and let the Torsen<sup>®4</sup> limited-slip center differential go to work. The differential locks up to get maximum traction on slippery or uneven surfaces.



An available 5.7L V8 E85 Flex Fuel<sup>5</sup> engine makes Sequoia an alternative fuel vehicle.

### AUTOMATIC LIMITED-SLIP DIFFERENTIAL (Auto LSD)

Sequoia's advanced Automatic Limited-Slip Differential (Auto LSD) uses the brakes to help reduce wheelspin and enhance traction performance on unpredictable road surfaces like sand or mud.

1. See footnote 8 in Disclosures section. 2. See footnote 27 in Disclosures section. 3. See footnote 28 in Disclosures section. 4. See footnote 5 in Disclosures section. 5. See footnote 4 in Disclosures section.

SR5 4x4 shown in Silver Sky Metallic.



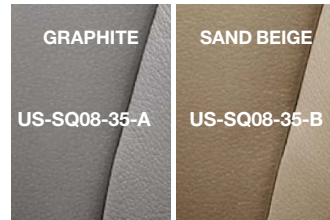
## Combinations

### INTERIOR COLOR CHOICES

#### EASY-CLEAN FABRIC SR5



#### LEATHER TRIM LIMITED



#### PERFORATED LEATHER TRIM PLATINUM



### EXTERIOR/INTERIOR COLOR COMBINATIONS



**BLACK**

BLACK <sup>1</sup>	US-SQ08-33-C
GRAPHITE	US-SQ08-33-A
SAND BEIGE	US-SQ08-33-B
RED ROCK <sup>2</sup>	US-SQ08-34-C



**PYRITE MICA**

GRAPHITE	US-SQ08-33-A
SAND BEIGE	US-SQ08-33-B
RED ROCK <sup>2</sup>	US-SQ08-34-C



**SIZZLING CRIMSON MICA**

GRAPHITE	US-SQ08-33-A
SAND BEIGE	US-SQ08-33-B
RED ROCK <sup>2</sup>	US-SQ08-34-C



**SILVER SKY METALLIC**

BLACK <sup>1</sup>	US-SQ08-33-C
GRAPHITE	US-SQ08-33-A
RED ROCK <sup>2</sup>	US-SQ08-34-C



**BLIZZARD PEARL<sup>2</sup>** (extra-cost color)

GRAPHITE	US-SQ08-33-A
SAND BEIGE	US-SQ08-33-B
RED ROCK <sup>2</sup>	US-SQ08-34-C



**SUPER WHITE<sup>3</sup>**

BLACK <sup>1</sup>	US-SQ08-33-C
GRAPHITE	US-SQ08-33-A
SAND BEIGE	US-SQ08-33-B



**SANDY BEACH METALLIC**

SAND BEIGE	US-SQ08-33-B
RED ROCK <sup>2</sup>	US-SQ08-34-C



**MAGNETIC GRAY METALLIC**

GRAPHITE	US-SQ08-33-A
RED ROCK <sup>2</sup>	US-SQ08-34-C

### WHEELS

- SR5 standard 18-in. alloy wheel
- SR5 available 20-in. Sport alloy wheel
- Limited standard 20-in. alloy wheel
- Platinum standard 20-in. diamond-cut-finish alloy wheel



**US-SQ08-36-A**



**US-SQ11-8-A**



**US-SQ08-38-A**



**US-SQ08-37-A**

See numbered footnotes in Disclosures section.

## Specifications

### MECHANICAL AND PERFORMANCE

SR5

Standard

5.7-Liter i-FORCE V8 DOHC 32-Valve with Dual Independent Variable Valve Timing with intelligence (VVT-i); 381 hp @ 5600 rpm; 401 lb.-ft. @ 3600 rpm

Available<sup>4</sup>

5.7-Liter i-FORCE V8 DOHC E85 Flex Fuel 32-Valve with Dual Independent Variable Valve Timing with intelligence (VVT-i); 381 hp @ 5600 rpm; 401 lb.-ft. @ 3600 rpm

Standard

Standard

6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i); sequential shift mode and uphill/downhill shift logic; TOW/HAUL Mode

Standard

Standard

Electronic Modulated Air Suspension

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See numbered footnotes in Disclosures section.



## Features<sup>10</sup>

EXTERIOR	SR5	LIMITED	PLATINUM
Multi-reflector halogen headlights with auto-off feature and headlight cleaners	<b>S</b>	<b>S</b>	<b>S</b>
Daytime Running Lights (DRL) with on/off feature	<b>S</b>	<b>S</b>	<b>S</b>
Integrated fog lights	<b>S</b>	<b>S</b>	<b>S</b>
Chrome grille surround	<b>S</b>	<b>S</b>	<b>S</b>
Color-keyed grille surround	<b>P</b>	–	–
Color-keyed heated power outside mirrors	<b>S</b>	–	–
Chrome auto-dimming heated power outside mirrors with power folding feature and turn signal indicators	–	<b>S</b>	–
Chrome auto-dimming heated power outside mirrors with power folding, reverse tilt-down and memory features, turn signal indicators and puddle lights	–	–	<b>S</b>
Color-keyed door handles	<b>S</b>	–	–
Chrome door handles	–	<b>S</b>	<b>S</b>
Power tilt/slide moonroof with sliding sunshade	<b>S</b>	<b>S</b>	<b>S</b>

### INTERIOR

Entune<sup>®11</sup> multimedia bundle includes AM/FM CD player with MP3/WMA playback capability, touch-screen display, aux jack, USB 2.0 port<sup>12</sup> with increased charging capability and iPod<sup>®13</sup> connectivity and control, hands-free phone capability, phone book access and music streaming via *Bluetooth*<sup>®14</sup> wireless technology, and voice recognition (integrated backup camera<sup>15</sup> vehicle dependent). The Entune<sup>®</sup> App Suite includes Bing<sup>™</sup> iHeartRadio, MovieTickets.com, OpenTable<sup>®</sup> Pandora<sup>®</sup> Yelp and Facebook Places; real-time info including traffic, weather, fuel prices, sports and stocks.

Entune<sup>®11</sup> Audio Plus — includes Entune<sup>®</sup> multimedia bundle with high-resolution 6.1-in. touch-screen display, HD Radio<sup>™16</sup> with iTunes<sup>®</sup> Tagging<sup>17</sup> and HD Traffic and Weather (metro areas only), SiriusXM Radio<sup>18</sup> with 90-day All Access trial

Entune<sup>®11</sup> Premium Audio with Navigation<sup>19</sup> and App Suite — includes high-resolution 7-in. touch-screen display and Entune<sup>®</sup> Audio Plus with Navigation and Entune<sup>®</sup> App Suite

Entune<sup>®11</sup> Premium JBL<sup>®</sup> audio system with Navigation<sup>19</sup> and App Suite — includes high-resolution 7-in. touch-screen display and Entune<sup>®</sup> Premium Audio with JBL<sup>®</sup> speakers and amplifier

Multi-Information Display with outside temperature, compass, instant/average fuel economy and distance to empty

Rear-seat Blu-ray Disc<sup>™</sup> player entertainment system with 9-in. display, RCA jacks, 115V AC power outlet, wireless remote and two wireless headphones<sup>20</sup>

Easy-clean fabric-trimmed front seats; 8-way power-adjustable driver's seat; 4-way adjustable front passenger seat

Leather-trimmed and heated front seats; 10-way power-adjustable driver's seat; 4-way power-adjustable front passenger seat

Perforated leather-trimmed heated and ventilated front seats; 12-way power-adjustable driver's seat with power thigh and lumbar support; 4-way power-adjustable front passenger seat

8-passenger seating with easy-clean fabric

8-passenger seating with leather trim

7-passenger seating with second-row captain's chairs

7-passenger seating with second-row captain's chairs and multi-function center console

Easy-clean fabric-trimmed 40/20/40 split, sliding, reclining, fold-flat second-row seat with one-touch access to third-row seat

Leather-trimmed 40/20/40 split, sliding, reclining, fold-flat second-row seat with one-touch access to third-row seat

Perforated leather-trimmed 60/40 split, power reclining, fold-flat third-row seat with folding headrests

SR5	LIMITED	PLATINUM	
18-in. alloy wheels with P275/65R18 tires	<b>S</b>	–	–
20-in. Sport alloy wheels with P275/55R20 tires	<b>P</b>	–	–
20-in. alloy wheels with P275/55R20 tires	–	<b>S</b>	–
20-in. diamond-cut-finish alloy wheels with P275/55R20 tires	–	–	<b>S</b>
Washer-linked variable intermittent windshield wipers and intermittent rear wiper	<b>S</b>	<b>S</b>	<b>S</b>
Windshield wiper de-icer	<b>S</b>	<b>S</b>	<b>S</b>
Privacy glass on rear side, quarter and liftgate windows	<b>S</b>	<b>S</b>	<b>S</b>
Power liftgate with jam protection	–	<b>S</b>	<b>S</b>
Color-keyed rear spoiler with LED center high-mount stop light	<b>S</b>	<b>S</b>	<b>S</b>
Roof rack	<b>S</b>	<b>S</b>	<b>S</b>
Running boards	<b>S</b>	<b>S</b>	<b>S</b>
Front and rear mudguards	<b>S</b>	<b>S</b>	<b>S</b>
Engine and transfer case skid plates (transfer case 4x4 only)	<b>S</b>	<b>S</b>	<b>S</b>

Easy-clean fabric-trimmed 60/40 split, reclining, fold-flat third-row seat with folding headrests	<b>S</b>	–	–
Leather-trimmed power 60/40 split, reclining, fold-flat third-row seat with folding headrests	–	<b>S</b>	–
Perforated leather-trimmed power 60/40 split, reclining, fold-flat third-row seat with folding headrests	–	–	<b>S</b>
Cruise control	<b>S</b>	<b>S</b>	<b>S</b>
Dynamic Laser Cruise Control (DLCC) <sup>21</sup>	–	–	<b>S</b>
Leather-trimmed tilt/telescopic steering wheel with audio and <i>Bluetooth</i> <sup>®14</sup> hands-free phone controls	<b>S</b>	–	–
Leather-trimmed tilt/telescopic steering wheel with audio, climate and <i>Bluetooth</i> <sup>®14</sup> hands-free phone controls	–	<b>S</b>	–
Leather-trimmed power tilt/telescopic steering wheel, wood-grain-style accents, memory, climate and <i>Bluetooth</i> <sup>®14</sup> hands-free phone controls	–	–	<b>S</b>
Analog instrumentation with speedometer, tachometer and fuel gauge; LCD display with odometer and tripmeters	<b>S</b>	–	–
Optiron instrumentation with speedometer and tachometer; LCD display with odometer and tripmeters	–	<b>S</b>	<b>S</b>
Multi-function remote keyless entry system with remote illuminated entry	<b>S</b>	<b>S</b>	<b>S</b>
Power windows with driver and front passenger one-touch auto up/down and jam protection	<b>S</b>	<b>S</b>	<b>S</b>
Power rear window with auto up/down, jam protection and defogger	<b>S</b>	<b>S</b>	<b>S</b>
Second- and third-row retractable window sunshades	–	<b>S</b>	<b>S</b>
Power door locks with shift-linked automatic lock/unlock feature	<b>S</b>	<b>S</b>	<b>S</b>
Auto-dimming rearview mirror with compass and HomeLink <sup>®22</sup> universal transceiver	<b>P</b>	–	<b>S</b>
Overhead console with storage and maplights	<b>S</b>	<b>S</b>	<b>S</b>
Multi-function center console with two front and two rear cup holders, two 12V auxiliary power outlets, sliding covered armrest and storage compartment	<b>S</b>	<b>S</b>	<b>S</b>
Cargo area 12V auxiliary power outlet and grocery bag hooks	<b>S</b>	<b>S</b>	<b>S</b>
Dual extendable sun visors with vanity mirrors	<b>S</b>	–	–
Dual extendable sun visors with illuminated vanity mirrors and secondary visors	–	<b>S</b>	<b>S</b>
16 (18 on Platinum) cup and bottle holders (total)	<b>S</b>	<b>S</b>	<b>S</b>
Digital quartz clock	<b>S</b>	<b>S</b>	<b>S</b>

**S = Standard**    **O = Optional**    **-- Not Available**    **P = Feature is available as part of an option package.**

SAFETY AND CONVENIENCE	SR5	LIMITED	PLATINUM
<b>STAR SAFETY SYSTEM</b> ™ Star Safety System™ — includes Vehicle Stability Control (VSC); <sup>23</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>®</sup> and Smart Stop Technology <sup>®</sup> (SST) <sup>24</sup>	<b>S</b>	<b>S</b>	<b>S</b>
Driver and front passenger Advanced Airbag System <sup>25</sup>	<b>S</b>	<b>S</b>	<b>S</b>
Driver and front passenger seat-mounted side airbags, driver and front passenger knee airbags and all-row side curtain airbags <sup>25</sup>	<b>S</b>	<b>S</b>	<b>S</b>
Driver and front passenger seat-mounted side airbags, driver and front passenger knee airbags and all-row Roll-sensing Side Curtain Airbags (RSCA) with cutoff switch (4x4 models only) <sup>25</sup>	<b>S</b>	<b>S</b>	<b>S</b>
Driver and front passenger seatbelt warning sensor	<b>S</b>	<b>S</b>	<b>S</b>
3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	<b>S</b>	<b>S</b>	<b>S</b>
Driver and front passenger seatbelt pretensioners with force limiters	<b>S</b>	<b>S</b>	<b>S</b>
LATCH (Lower Anchors and Tethers for Children) includes lower anchors on all second-row seats and tether anchors on all second-row seats and center third-row seat	<b>S</b>	<b>S</b>	<b>S</b>
Child-protector rear door locks and power window lockout	<b>S</b>	<b>S</b>	<b>S</b>
Front energy-absorbing crumple zone	<b>S</b>	<b>S</b>	<b>S</b>
Side-impact door beams	<b>S</b>	<b>S</b>	<b>S</b>
Energy-dissipating interior trim	<b>S</b>	<b>S</b>	<b>S</b>
Tire Pressure Monitor System (TPMS) <sup>26</sup>	<b>S</b>	<b>S</b>	<b>S</b>
Blind Spot Monitor (BSM) <sup>27</sup>	–	–	<b>S</b>
Front and rear parking assist sonar	<b>S</b>	<b>S</b>	<b>S</b>
Trailer-Sway Control (TSC) <sup>28</sup>	<b>S</b>	<b>S</b>	<b>S</b>
Anti-theft system with engine immobilizer <sup>29</sup>	<b>S</b>	<b>S</b>	<b>S</b>

## Packages and Options

**SR5**

**Sport Package** — includes 20-in. super chrome-finish alloy wheels, color-keyed grille surround and 7-passenger seating with second-row captain's chairs

**Premium Package** — includes 8-passenger leather-trimmed seats; heated 10-way power adjustable driver's seat; 4-way power-adjustable front passenger seat; power reclining, fold-flat third-row seat.

Entune<sup>®11</sup> Premium Audio with Navigation<sup>19</sup> and App Suite — includes Entune<sup>®</sup> Audio Plus with Navigation and Entune<sup>®</sup> App Suite

#### LIMITED

Entune<sup>®11</sup> Premium JBL<sup>®</sup> audio system with Navigation<sup>19</sup> and App Suite — includes Entune<sup>®</sup> Premium Audio with JBL<sup>®</sup> speakers and amplifier

7-passenger seating with second-row captain's chairs


Rear-seat Blu-ray Disc<sup>™</sup> player with 9-inch display, two wireless headphones<sup>20</sup> wireless remote and rear audio system with 115V AC power outlet and RCA jacks

For more information about our available audio systems, as well as *Bluetooth*<sup>®14</sup>-compatible features, please contact your local Toyota dealer.

Toyota Sequoia is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

TOYOTA FINANCIAL SERVICES

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa <sup>®</sup> adds even more value to doing the things you love.
Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*
Visit <a href="http://www.toyotarewardsvisa.com">www.toyotarewardsvisa.com</a> for complete details.

Toyota Financial Services (TFS)<sup>1</sup> is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit [www.toyotafinancial.com](http://www.toyotafinancial.com)

<sup>\*</sup>On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

<sup>†</sup>Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

#### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

#### FOCUS ON SUSTAINABILITY

Toyota encourages their partners to embrace environmentally responsible business practices. Toyota brochures use paper from well-managed forests, as certified by FSC<sup>®</sup> (Forest Stewardship Council<sup>™</sup>) chain-of-custody guidelines. The electricity used to manufacture this paper was generated by the paper mill’s own Green-e<sup>®</sup> certified renewable energy sources. Wind-powered electricity was used to print some brochures through purchased REC (renewable energy credits), also Green-e<sup>®</sup> certified.

#### DISCLOSURES

**1.** SR5 models only. **2.** Platinum models only. **3.** Not available on Platinum models. **4.** Flex Fuel Vehicles not available in every state. In states where available, all 5.7L V8 4x4 models are FFV. Flex Fuel Vehicles use E85, gasoline or a combination of both. Estimated mileage will vary. Consult your dealer for nearest E85 filling stations or see [toyota.com](http://toyota.com) for further details. **5.** Torsen<sup>®</sup> is a registered trademark of Zexel Torsen, Inc. **6.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **7.** Cargo and load capacity limited by weight and distribution. **8.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner’s Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. **9.** 2013 EPA-estimated mileage. Actual mileage will vary. **10.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See [toyota.com](http://toyota.com) for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **11.** Always drive safely, obey traffic laws and focus on the road while driving. Select apps use a large amount of data; you are responsible for charges. Apps and services subject to change. Apps identified by “TM” or “®” are trademarks or registered trademarks of their respective companies. For enrollment cost and more details, see [toyota.com/entune](http://toyota.com/entune). **12.** May not be compatible with all mobile phones, MP3/WMA players and like models. **13.** iPod<sup>®</sup> is a registered trademark of Apple Inc. All rights reserved. **14.** The *Bluetooth*<sup>®</sup> word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The phones on [toyota.com](http://toyota.com) have been tested for *Bluetooth*<sup>®</sup> wireless compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **15.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **16.** HD Radio<sup>™</sup> Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio<sup>™</sup> and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. **17.** iTunes<sup>®</sup> Tagging is a registered trademark of Apple Inc. All rights reserved. **18.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see [www.siriusxm.com](http://www.siriusxm.com). If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **19.** Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic Entune<sup>®</sup> app updates do not include navigation

updates. Navigation updates are available at an additional cost from your local Toyota dealer. See your *Navigation System Owner’s Manual* or contact XM for details. **20.** Headphones are for passenger use only. Do not use while driving vehicle. **21.** Dynamic Laser Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner’s Manual* for important instructions and cautions. **22.** HomeLink<sup>®</sup> is a registered trademark of Johnson Controls, Inc. **23.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner’s Manual* for further details. **24.** Smart Stop Technology<sup>®</sup> operates only in the event of certain simultaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology<sup>®</sup> is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner’s Manual* for further details. **25.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner’s Manual* for further information/warnings. **26.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner’s Manual* for details. **27.** Do not rely exclusively on the Blind Spot Monitor to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the *Owner’s Manual*. **28.** Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether TSC will be effective in preventing a loss of control. Please see your *Owner’s Manual* for further details. **29.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle’s immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at [www.aloa.org](http://www.aloa.org)







## ToyotaCare

Scheduled vehicle maintenance is essential to both safety and dependability. For that reason, we've included a complimentary maintenance plan with the purchase or lease of every new Toyota. For 2 years or 25,000 miles, whichever comes first, your new Toyota will be covered for all normal factory scheduled service, as well as for 24/7 roadside assistance\*. It's standard peace of mind, and Toyota is one of the first full-line brands to offer anything like it. Why do we go to such lengths? Simply put, we want the loyalty of our customers to outlast even our vehicles. For all the details, please call, visit online or stop by your local Toyota dealer today.

\*Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new vehicle cannot be part of a rental or commercial fleet, or a livery/taxi vehicle. See participating Toyota dealer for plan details. Valid only in the continental U.S. and Alaska. Roadside assistance does not include parts and fluids.



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