

Highlander

2014

HLD_MY14_0001_V001



Ready for those with full lives and big plans.

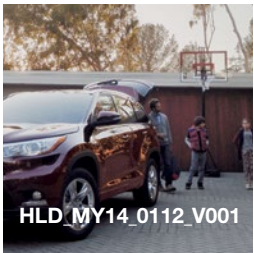
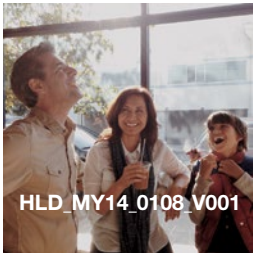
The best discoveries are the ones we can share, the ones where the journey is just as fun as the destination. The 2014 Toyota Highlander, with seating for up to eight, advanced luxury and stylish design, is eager to help you explore. Let's live life to the fullest with every trip, no matter where we're headed. Let's get the journey started.



XLE AWD shown in Nautical Blue Metallic. Hybrid Limited shown in Blizzard Pearl with available Platinum Package. LE shown in Shoreline Blue Pearl. LE Plus shown in Attitude Black Metallic with available accessory running boards and roof rail cross bars. Limited shown in Moulin Rouge Mica with available Platinum Package.

Everybody in. Another adventure awaits.

Make the most of your weeks and your weekends in the totally redesigned Highlander. Whether you're looking to get away or just get around town, you'll find Highlander's enhanced handling and control make driving more fun. But that's just the beginning; the exterior was redesigned with excitement in mind as well. We added a dramatic new grille and topped Highlander off with available integrated and aerodynamic roof rails. All these improvements add up to an SUV that's ready to help you make the most out of any adventure. Let's go places.



Everyone is ready. Now comes the best part: deciding on all the fun things you'll want to do.



Limited shown in Moulin Rouge Mica with available Platinum Package.

Comfort that's always a crowd-pleaser.

A big part of enhancing the driving experience is making sure everyone is comfortable. Sometimes a short trip turns into a long one, so that's why we turned up the comfort in unexpected places. Like an available heated steering wheel for the driver and available heated second-row seating for the passengers in the back. There are also plenty of smart storage compartments so your most-needed items are easily accessible throughout your journey. Highlander is designed to be just as versatile, fun and comfortable as you need, because some of the best memories are the ones you don't plan for.



HEATED AND VENTILATED FRONT SEATS

Another reason to call shotgun. Highlander offers available heated and ventilated front seats with heaters and fans right inside your seat, keeping you comfortable no matter the weather.



ACCENT STITCHING ON SEATS

When redesigning the Highlander interior, we didn't leave anything out. Take a closer look at the all-new seats, and you'll notice available genuine-thread seat stitching that adds visual color contrast and unique style.



OVERSIZE ROLL-TOP CENTER CONSOLE

Everything in its place. The roll-top center console is an armrest and a storage spot, with easy access to a massive compartment for large purses, bags, cameras and other items that may end up out of reach.



Limited interior shown in Black with Clove accent, with available Platinum Package. iPhone® accessory is not included. iPhone® is a registered trademark of Apple Inc. All rights reserved.

Fits your world. With room to spare.

Highlander is one powerful and functional performer. Innovative features like an available power liftgate with flip-up rear hatch window offer exceptional utility. With seating for up to eight and improved cargo area, Highlander has room for it all. Want to relax? With the push of a button, you can open up the available panoramic moonroof and enjoy the view. A driver's seat with available memory settings, a second row that slides and reclines, and third-row seats with a 60/40 split and the ability to fold flat help make Highlander as accommodating as you need.



INCREASED CARGO SPACE

Waste no space. We redesigned the rear suspension of Highlander, creating more space in the cargo area. This gives you more room behind the third row for your gear.



ADJUSTABLE POWER LIFTGATE

You can open the rear liftgate with the press of a button and adjust how high it opens with this available feature. If you have a garage with low clearance or a covered parking spot, you know how much this matters.



FLIP-UP REAR GLASS HATCH WINDOW

No need to open the entire liftgate to quickly grab something small. Just use the available flip-up hatch window for easy access.



XLE interior shown in Ash with Blue accent and available rear-seat Blu-ray Disc™ entertainment system.

Here comes life. Are you ready?

There's a lot that goes into each day, and Highlander has thought of everything, starting by making getting in and out of your Highlander even easier. We also increased the sound-dampening insulation to create a quieter interior and added convenience features like a conversation mirror, so you can easily see those in the back. There's standard *Bluetooth*^{®1} wireless capability so you can take calls and stream music without taking your hands off the wheel. And you can search points of interest with available Entune™ Premium Audio with Navigation² and App Suite³.



PANORAMIC MOONROOF

In-seat entertainment for everyone. Your passengers have the whole sky to entertain them thanks to the available panoramic moonroof.



REAR-SEAT ENTERTAINMENT

Entertaining from the driver's seat is tough. Let the available rear-seat DVD entertainment system help. The Blu-ray Disc™ player with 9-in. display screen comes with RCA jacks, remote and two wireless headphones.⁴



**STANDARD BACKUP CAMERA⁵
WITH PROJECTED PATH**

When it comes to safety and convenience, Highlander delivers. Whether you're backing up or parallel parking, the standard backup camera can serve as a guide by showing what the camera detects on the touch-screen display.



Limited interior shown in Black with Clove accent, with available Platinum Package.

See numbered footnotes in Disclosures section.

Explore with confidence. You're surrounded by safety.

Keeping your family safe is a top priority, especially on the road. That's why we added more safety features and performance options to help you get where you are going safely and with more confidence. And when the journey gets adventurous, Highlander embraces it with available Dynamic Torque-Control AWD, which distributes engine power from front to rear and manages the vehicle's braking system from side to side, helping to give you better control. Now you're ready to tackle just about any adventure you find along the way.



AVAILABLE BLIND SPOT MONITOR (BSM)⁶ WITH REAR CROSS-TRAFFIC ALERT (RCTA)⁷

It's like a second set of eyes. Even when your Highlander's outside mirrors are properly adjusted, you still may have trouble seeing cars to the side and rear of you in the next lane. Using radar technology, the available Blind Spot Monitor with Rear Cross-Traffic Alert can help warn you that a vehicle is there by illuminating an indicator on the appropriate outside mirror.



AVAILABLE LANE DEPARTURE ALERT (LDA)⁸ AND PRE-COLLISION SYSTEM (PCS)⁹

The Lane Departure Alert is designed to warn you should it detect your vehicle drifting out of its lane. The Pre-Collision System employs radar to help determine if a frontal collision is imminent, alerts the driver via visual and audible warnings, automatically applies the brakes to help slow the vehicle, and retracts the front seatbelts to help reduce the effects of a collision.



AVAILABLE 5000-LB. TOWING CAPACITY¹⁰

Some adventures are so big you have to tow them. No problem. Highlander can tow up to 5000 lb.



POWER THAT'S READY TO GO

Wherever the day takes you, you have the power to get there. Highlander's available V6 engine generates 270 horsepower and still offers up to an EPA-estimated 19 mpg city and 25 mpg highway¹¹ on FWD models. The 6-speed automatic transmission has also been redesigned for a better overall drive with impressive acceleration and reduced fuel consumption.

XLE AWD shown in Nautical Blue Metallic.

See numbered footnotes in Disclosures section.

The 2014 Highlander. Fill every day with more fun.

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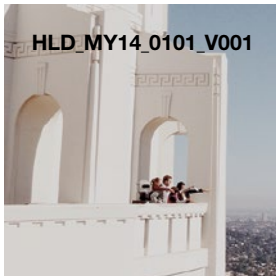
Limited shown in Moulin Rouge Mica with available Platinum Package.



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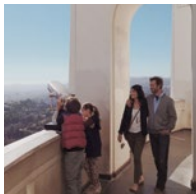


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HLD_MY14_0101_V001

*The perfect end to the perfect
day. Let's do it all over again
tomorrow.*



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LE



- Exterior Features
- 18-in. split 5-spoke alloy wheels
 - Windshield wiper de-icer
 - Color-keyed heated power outside mirrors with turn signal indicators and folding feature
- Interior Features
- Seating for eight
 - Soft-touch in-dash shelf with easy cable management
 - 24.5-liter soft-touch roll-top center console with removable utility tray
 - Second- and third-row 60/40 split, sliding and reclining fold-flat seating
 - Integrated backup camera⁵ with projected path
 - Entune™ Audio: 6.1-in. high-resolution touch-screen display with Intelligent Touch controls, *Bluetooth*®¹¹ wireless technology and advanced voice recognition¹²
 - 3.5-in. LCD Multi-Information Display
 - 6-way adjustable driver's seat
 - 4-way adjustable front passenger seat

LE Plus

Adds to or replaces features offered on LE



- Exterior Features
- 18-in. split 5-spoke machined-face alloy wheels
 - Integrated fog lights
 - Flip-up rear hatch window
 - Adjustable power liftgate with jam protection
- Interior Features
- Entune™ Audio Plus: 6.1-in. high-resolution touch-screen display, HD Radio™¹³ and SiriusXM Radio¹⁴
 - SofTex®/cloth seats with contrast stitching
 - 8-way power-adjustable driver's seat
 - Three-zone automatic climate control with separate second-row control panel and individual temperature settings for driver

XLE

Adds to or replaces features offered on LE Plus



- Exterior Features
- Power tilt/slide moonroof with sunshade and jam protection
 - Chromtec® roof rails
- Interior Features
- Entune™ Premium Audio with Navigation² and App Suite³ and 8-in. high-resolution touch-screen display
 - 4.2-in. color LCD Multi-Information Display with turn-by-turn navigation²
 - Leather-trimmed seats with heated front seats
 - Second-row retractable window sunshades
 - Auto-dimming rearview mirror
 - HomeLink®¹⁵ universal transceiver
 - Second-row 120V auxiliary AC power outlet
 - Smart Key System¹⁶ with Push Button Start
- Options
- Rear-seat Blu-ray Disc™ entertainment system
 - Seating for seven with second-row captain's chairs

Limited

Adds to or replaces features offered on XLE



- Exterior Features
- 19-in. 5-spoke Chromtec® alloy wheels
 - Rear parking assist sonar
 - LED Daytime Running Lights (DRL)
 - Blind Spot Monitor (BSM)⁶ with Rear Cross-Traffic Alert (RCTA)⁷
- Interior Features
- Seating for seven with second-row captain's chairs
 - Entune™ Premium JBL® Audio with Navigation² and App Suite:³ 8-in. high-resolution touch-screen display
 - Perforated leather-trimmed seats with heated and ventilated front seats and memory function on driver's seat
 - 4-way power-adjustable front passenger seat
 - Blue LED ambient lighting
- Options
- Driver Technology Package
 - Safety Connect®¹⁷
 - Pre-Collision System (PCS)⁹ with Dynamic Radar Cruise Control (DRCC)¹⁸
 - Lane Departure Alert (LDA)⁸ with Automatic High Beam (AHB)¹⁹ headlights
 - Rear-seat Blu-ray Disc™ entertainment system²⁰
 - Platinum Package
 - Includes Driver Technology Package
 - Panoramic moonroof
 - Heated steering wheel
 - Heated second-row captain's chairs

Hybrid Limited

Adds to or replaces features offered on Limited

- Exterior Features
- Hybrid Synergy Drive® badges
- Interior Features
- EV²¹/ECO Modes
 - Energy monitor display
 - Hybrid system power meter



Color/Trim/Wheels*

Color



Attitude Black Metallic



Nautical Blue Metallic



Shoreline Blue Pearl



Alumina Jade Metallic



Moulin Rouge Mica



Crème Brulee Mica



Predawn Gray Mica



Silver Sky Metallic



Blizzard Pearl²²

Trim



LE fabric shown in Ash



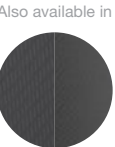
LE Plus SofTex®/cloth shown in Almond



XLE leather shown in Ash



Limited and Hybrid Limited perforated leather shown in Black



Also available in
Black fabric

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Also available in
Black SofTex®/cloth

HLD_MY14_0138_V001



Also available in
Ash SofTex®/cloth

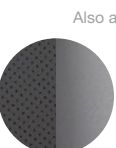


Also available in
Black leather



Also available in
Almond leather

HLD_MY14_0141_V001



Also available in
Ash perforated leather



Also available in
Almond perforated leather

HLD_MY14_0145_V001

Wheels



LE 18-in. split 5-spoke alloy wheels

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LE Plus and XLE 18-in. split 5-spoke machined-face alloy wheels

HLD_MY14_0134_V001



Limited and Hybrid Limited 19-in. 5-spoke Chromtec® alloy wheels


*Not all trims available on all model grades. See dealer for details.

See numbered footnotes in Disclosures section.

Accessories


A wide range of Genuine Toyota Accessories is available to help make driving your Highlander even more fun. Now your Highlander can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/highlander.

All-weather floor mats²³



All-weather floor mats²³
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Body side moldings



Cargo cover²⁴

Cargo liner²⁴

Cargo net — envelope²⁴

Cargo cover²⁴
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Carpet cargo mat

Carpet floor mats²³

Door edge guards

Glass Breakage Sensor (GBS)²⁵

Mudguards

Paint protection film²⁶

Rear bumper appliqué

Rear bumper protector

Remote engine starter²⁷

Roof rail cross bars


Running boards²⁸

Tow hitch receiver¹⁰


Towing wiring harness¹⁰

Trailer ball and ball mount¹⁰


Carpet floor mats²³
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Mudguards
HLD_MY14_0124_V001



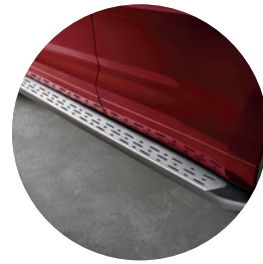
Rear bumper protector
HLD_MY14_0122_V001



Roof rail cross bars (L.E., L.E. Plus)
HLD_MY14_0127_V001



Roof rail cross bars (XLE, Limited)
HLD_MY14_0126_V001



Running boards²⁸
HLD_MY14_0121_V001

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow—from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The *Bluetooth®* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible *Bluetooth®*-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 2. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your dealer. See your *Navigation System Owner's Manual* for details. 3. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 4. Headphones are for passenger use only. Do not use while driving vehicle. 5. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 6. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the *Owner's Manual*. 7. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see your *Owner's Manual*. 8. Lane Departure Alert is designed to read the lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See *Owner's Manual* for more information. 9. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. They are not collision-avoidance systems and are not substitutes for safe and attentive driving. System effectiveness depends on many factors such as speed, driver input and road conditions. See your *Owner's Manual* for further information. 10. Before towing, confirm your vehicle and trailer are compatible hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. 11. 2014 EPA-estimated mileage. Actual mileage will vary. 12. Advanced voice recognition capabilities vary by head unit. 13. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. 14. SiriusXM services require a subscription after 90-day trial period. **Subscriptions governed by SiriusXM Customer Agreement available at www.siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 15. HomeLink® is a registered trademark of Johnson Controls, Inc. 16. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 17. Contact with the Safety Connect® response center is dependent upon cellular connection availability and GPS satellite signal reception, which can limit the ability to reach the response center or receive emergency service support. Enrollment and Subscription Service Agreement required. One-year trial subscription available only with new vehicle purchase of Safety Connect®-equipped vehicles. Additional subscription terms available; charges vary by subscription term selected. 18. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner's Manual* for important instructions and cautions. 19. The automatic high beam system operates at speeds above 21 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See *Owner's Manual* for details. 20. Not available with Platinum Package. 21. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 22. Extra-cost color. 23. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. 24. Cargo and load capacity limited by weight and distribution. 25. Available for vehicles with factory security. 26. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 27. Available only for vehicle with Smart Key System. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in *Owner's Manual*. 28. FWD models require purchase of Genuine Toyota Highlander mudguards at an additional cost.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.


Note: Highlander Hybrid models are not designed to be driven off-road. Toyota Highlander is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

FOCUS ON SUSTAINABILITY

Toyota encourages their partners to embrace environmentally responsible business practices. Toyota brochures use paper from well-managed forests, as certified by FSC® (Forest Stewardship Council™) chain-of-custody guidelines. The electricity used to manufacture this paper was generated by the paper mill's own Green-e® certified renewable energy sources. Wind-powered electricity was used to print some brochures through purchased REC (renewable energy credits), also Green-e® certified.

TOYOTA FINANCIAL SERVICES



Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love. Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.* Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)* is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

*Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

TOYOTA MOBILITY For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

treadlightly!
OFFICIAL PARTNER



Every Toyota has a story.

Share your photos with us and **#LetsGoPlaces**



Scheduled vehicle maintenance is essential to both safety and dependability. For that reason, we've included a no cost maintenance plan with the purchase or lease of every new Toyota. For 2 years or 25,000 miles, whichever comes first, your new Toyota will be covered for all normal factory scheduled service, as well as for 24/7 roadside assistance*. It's standard peace of mind, and Toyota is one of the first full-line brands to offer anything like it. Why do we go to such lengths? Simply put, we want the loyalty of our customers to outlast even our vehicles. For all the details, please call, visit online or stop by your local Toyota dealer today.

*Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new vehicle cannot be part of a rental or commercial fleet, or a livery/taxi vehicle. See participating Toyota dealer for plan details. Valid only in the continental U.S. and Alaska. Roadside assistance does not include parts and fluids.