

Sienna

2014

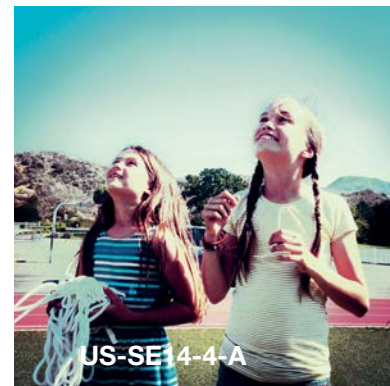
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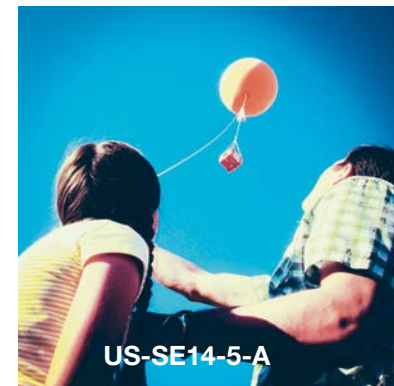
It's go time, everybody. Snacks are packed, toys are loaded, kids are boarded, and there's still plenty of room. Even Mr. Squiggles has his own seat. Whether you want to plug in, head out or launch that weather balloon for a school project, the 2014 Toyota Sienna can help. With its available wide-screen Dual-View Entertainment Center¹ for the kids, and sports sedan feel and sleek styling for the grown-ups, road time feels like play time to everyone. Sienna has enough power, space and style to take your family and friends anywhere. Let's go places.



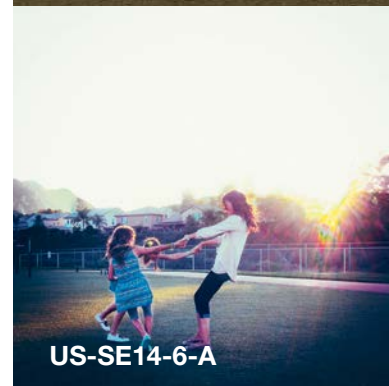
US-SE14-3-A



US-SE14-4-A



US-SE14-5-A



US-SE14-6-A



US-SE14-2-A

SE shown in Predawn Gray Mica with available power tilt/slide moonroof.

1. See footnote 15 in Disclosures section.

Introduce your family to ours.

Every family is unique. That's why we offer so many different versions of Sienna. All told, there are five models to choose from: L, LE, SE, XLE and Limited. There's one thing, however, that all Siennas have in common: the efficiency and power of a 3.5L V6 engine. And for an added measure of confidence, you can go with available All-Wheel Drive (AWD).

SE

From its unique front and rear bumpers and sport mesh grille to its 19-in. gunmetal-finished alloy wheels and smoked sport-trimmed LED taillights, Sienna SE takes its design cues from sports sedans, not minivans.



US-SE11-3-A



LIMITED

Among Sienna Limited's many standard features are leather-trimmed seating surfaces, dual moonroof, Smart Key System,¹ front and rear parking assist sonar and a sliding center console. It's also available with a Dual-View Entertainment Center,² Panorama Camera,³ Dynamic Radar Cruise Control (DRCC),⁴ rain-sensing windshield wipers, and High Intensity Discharge (HID) headlights with an Automatic High Beam⁵ feature.

SE shown in Silver Sky Metallic with available power tilt/slide moonroof and Limited FWD shown in Predawn Gray Mica with available Premium Package, Convenience Package and Advanced Technology Package. 2012 models shown.

1. See footnote 20 in Disclosures section. 2. See footnote 15 in Disclosures section. 3. See footnote 11 in Disclosures section. 4. See footnote 19 in Disclosures section. 5. See footnote 2 in Disclosures section.

Who says parenting requires sacrifice?

You knew Sienna would be loaded with space and versatility, but it's also loaded with style and technology. Notice the available wood-grain-style accents. Or the carbon-fiber-style trim of Sienna SE. And when it comes to technology, Sienna is available with Display Navigation¹ with Entune^{®2} App Suite. Entune[®] App Suite is a collection of popular mobile applications and data services integrated with select Toyota vehicles. It includes three years of complimentary access to apps and data services delivered via most smartphones and some feature phones.



180-degree wide-angle view

AVAILABLE PANORAMA CAMERA³

When Sienna is in Reverse, the area behind the vehicle that's visible to the camera is displayed on the DVD navigation screen. Choose either a 180-degree wide-angle view or a regular view, and see the image in any of three modes: Projected Path, Parking Assist, or Distance Guide.



Regular view



US-SE11-7-B

SE interior shown in Dark Charcoal with available Display Navigation with Entune[®] App Suite and Blind Spot Monitor (BSM)³ with Rear Cross-Traffic Alert (RCTA)⁴



US-SE11-4-C

Limited FWD interior shown in Bisque with available Premium Package, Convenience Package and Advanced Technology Package. 2012 model shown.

1. See footnote 9 in Disclosures section. 2. See footnote 10 in Disclosures section. 3. See footnote 31 in Disclosures section. 4. See footnote 32 in Disclosures section. 5. See footnote 11 in Disclosures section.



US-SE11-409-D

Dual moonroof. 2012 model shown.



US-SE11-408-B

Dual-View Entertainment Center. 2012 model shown.



US-SE11-407-C

Lounge seating. 2012 model shown.

No wonder the kids think they're celebrities.

You can't help but pamper your family with the 7-passenger Sienna Limited. A dual moonroof provides stellar views for all. Second-row lounge seating¹ features reclining captain's chairs with adjustable ottomans and armrests, climate controls and maplights. The seats slide up to 23 inches to add comfort and make using the dual power sliding side doors even easier. And an available Dual-View Entertainment Center² completes the picture. The kids are, after all, VIPs.

Dual Moonroof

On Sienna Limited, a standard dual moonroof creates an airy and open interior atmosphere. The front moonroof tilts open and slides over the roof, while the rear moonroof slides into the ceiling.

Dual-View Entertainment Center

The available Dual-View Entertainment Center, with its 16.4-in. LCD display, can be used in either single-screen or split-screen mode. On one side, play a DVD from the built-in DVD player; on the other, play a different movie or a video game using a compatible game console or DVD player plugged into the nearby 120V AC power outlet and RCA jacks. Plus, you can control the system by remote control or from the center instrument panel, and listen using Sienna's built-in speakers or wireless headphones³.

Lounge Seating

On Sienna XLE AWD and Limited, the second row features adjustable ottomans and armrests for both captain's chairs.

Power Split & Stow 3rd Row™ Seat

The power third-row seat in Sienna Limited FWD splits 60/40 to adapt to your needs. Just push two buttons, and the seat folds and retreats into the cargo area storage compartment — convenient if you're carrying lots of cargo.

Sliding Center Console

To serve the sliding second-row captain's chairs, the center console in Sienna XLE AWD and Limited expands and slides rearward. So cup holders stay within easy reach of the second-row passengers.



US-SE11-8-A

Power Split & Stow 3rd Row™ seat



US-SE11-9-B

Sliding center console



US-SE11-10-A

Dual power sliding side doors



US-SE11-11-A

Power liftgate

DUAL POWER SLIDING SIDE DOORS AND POWER LIFTGATE

Getting people or cargo into or out of Sienna is easy. The available dual power sliding side doors are operated with a button on the remote keyless entry or available Smart Key⁴ fobs, with switches on the overhead console and interior center pillar, or by pulling either of the door handles. The power liftgate on SE, XLE and Limited can also be operated with the remote keyless entry or Smart Key fobs, or with a switch on the overhead console. Both the sliding side doors and the liftgate offer jam protection.

VOICE-ACTIVATED TOUCH-SCREEN DVD NAVIGATION⁵

Featuring a large 7-in. display, this high-resolution navigation system features *Bluetooth*[®] wireless technology, a 10-speaker JBL[®] audio system, voice recognition, embedded points of interest, CD and MP3/WMA capability, a USB port⁷ and an auxiliary audio jack. For more information about our available audio systems, as well as *Bluetooth*[®]-compatible features, please contact your local Toyota dealer.

1. See footnote 17 in Disclosures section. 2. See footnote 15 in Disclosures section. 3. See footnote 16 in Disclosures section. 4. See footnote 20 in Disclosures section. 5. See footnote 9 in Disclosures section. 6. See footnote 8 in Disclosures section. 7. See footnote 6 in Disclosures section.

STORAGE SPACE

The cargo area behind the third-row seat offers a storage compartment deep enough to serve as a safe haven for valuable items you want stored (available accessory cargo organizers shown).



US-SE11-15-A



US-SE11-14-A

STOWABLE CENTER PASSENGER SEAT

On 8-passenger models, the versatile center seat in the second row folds upright to form a comfortable seat. Or it can be removed and stored in its storage compartment, leaving captain's chairs and two additional cup holders.



US-SE11-13-A

SECOND-ROW TIP-UP¹ AND LONG SLIDE

To make access to the third row a breeze, the second-row seat cushions tip up and the entire row slides forward. This function also makes seat removal easier and maximizes cargo space behind the second row.

CARGO SPACE

Sienna is loaded with packing possibilities. Depending on how you have the seats configured, your cargo volume can be anything from just over 39 cubic feet all the way up to 150 cubic feet?



US-SE12-4-A

Zigo Leader pictured. www.myzigo.com



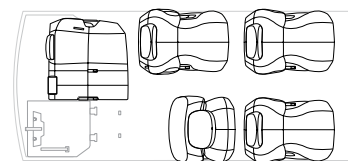
US-SE11-12-B

XLE interior shown in Light Gray with available Premium Package. 2012 model shown.

Sextuplets? You're in luck.

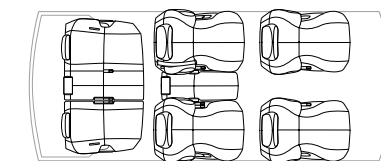
Depending on which of its many different seating arrangements you choose, the remarkably versatile Sienna can accommodate as many as eight people. Or, in the event you're transporting playpens, strollers and the like, it can be quickly configured to provide the ideal combination of passenger and cargo space. And there's plenty of head room, leg room and hip room for everyone — which means Sienna will still fit your family years after the kids have outgrown their car seats.

US-ISE11-4-A



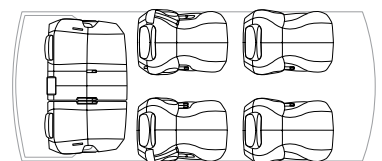
7-PASSENGER SEATING with tip-up and long-slide second row

US-ISE11-2-A



8-PASSENGER SEATING with tip-up and long-slide second row

US-ISE11-3-A



7-PASSENGER LOUNGE SEATING³ with long-slide second row

Sienna's versatile interior is designed to give parents choices. Configure the seats for maximum occupancy or any combination of cargo and kids.

Maximum Seating Capacity

	FWD	AWD
L	7	-
LE, XLE	8	7
SE	8	-
Limited	7	7

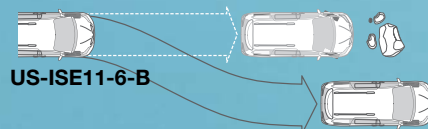
1. Tip-up feature not available on XLE AWD and Limited models. 2. Cargo and load capacity limited by weight and distribution. 3. See footnote 17 in Disclosures section.

We've taken an active interest in your family.

Every new Toyota is equipped with the Star Safety System™, a suite of six active safety features designed to help keep you out of harm's way. The system includes Enhanced Vehicle Stability Control (VSC)¹, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)² and Smart Stop Technology® (SST)³. What's more, Sienna's Vehicle Dynamics Integrated Management (VDIM)⁴ system, available on Limited FWD models, enhances the effectiveness of Sienna's Star Safety System™ by coordinating with various active safety features to anticipate potential trouble and react accordingly.



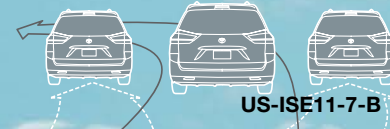
ANTI-LOCK BRAKE SYSTEM (ABS)



Possible Scenario

The Anti-lock Brake System helps avoid wheel lockup and helps maintain steering control during hard, straight-line braking or in slippery conditions. Enhanced Vehicle Stability Control utilizes Sienna's Electric Power Steering (EPS) and counteracts front or rear wheelslip during turns and braking to help restore driving control.

VEHICLE STABILITY CONTROL (VSC)



Possible Scenario

BLIND SPOT MONITOR (BSM)⁵ WITH REAR CROSS-TRAFFIC ALERT (RCTA)⁶
The available Blind Spot Monitor with Rear Cross-Traffic Alert helps you see vehicles that might be in your blind spot. When BSM detects a vehicle, it warns you with a flashing indicator light on the appropriate outside mirror. RCTA works in much the same way. When you slowly back out of a driveway or parking spot, it provides audible and visual indicators to warn you of approaching vehicles.

MUDDY SURFACE
If the driver applies excessive pressure to the accelerator, Traction Control helps prevent wheel slippage on all kinds of surfaces.

GRAVEL SURFACE
No matter the surface of the road, standard Electronic Brake-force Distribution optimizes stopping power. The system's sensors read the vehicle load in Sienna and send the appropriate brake force to each wheel.

WET SURFACE
The Anti-lock Brake System modulates brake pressure when braking hard or when braking on a slippery surface, helping to avoid wheel lockup and maintain steering control.

SLUSHY SURFACE
In winter conditions, every Sienna comes prepared. To compensate for a loss of traction while cornering, Sienna utilizes Enhanced Vehicle Stability Control. The system adjusts engine power, braking and steering torque-assist control to help the vehicle follow the direction in which it is being steered.



At Toyota, safety is one of our top priorities. That's why we equipped Sienna with an array of active safety systems, to help keep you out of harm's way, and passive safety systems, to help protect you should a collision occur.

1. See footnote 23 in Disclosures section. 2. See footnote 24 in Disclosures section. 3. See footnote 25 in Disclosures section. 4. See footnote 26 in Disclosures section. 5. See footnote 31 in Disclosures section. 6. See footnote 32 in Disclosures section.

COMPREHENSIVE AIRBAG SYSTEM

Sienna comes standard with a driver and front passenger Advanced Airbag System. In a frontal collision, the dual stage front airbag system senses impact severity while adjusting airbag deployment accordingly. Sienna also comes standard with a driver knee airbag, driver and front passenger seat-mounted side airbags, and side curtain airbags that cover the length of the cabin from the front seats to the third-row seats.

SEATBELTS

Sienna features a 3-point Emergency Locking Retractor (ELR) seatbelt for the driver's seat and Automatic/Emergency Locking Retractors (ALR/ELR) for all passenger belts.

SIDE-IMPACT DOOR BEAMS

Within each of Sienna's four doors are steel beams designed to help protect the occupants in the event of a side-impact collision.

LATCH

LATCH (Lower Anchors and Tethers for CHildren) provides an added measure of safety for smaller family members. LATCH includes lower anchors and tethers on outboard second-row seats and the center seat of the third row.

safetyconnect®

Via Toyota's 24/7 call center, available Safety Connect®⁴ offers subscribers helpful features such as Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Safety Connect® also offers the reliability of embedded cellular and GPS technology.

PRE-COLLISION SYSTEM (PCS)⁵

An available Pre-Collision System (PCS) employs radar to determine if a frontal collision is unavoidable and automatically applies the brakes and retracts the front seatbelts to help reduce the effects of a collision.

The standard of standard safety features.

Our commitment to your family's well-being doesn't end with the active safety features found in the Star Safety System.™ Should a collision occur, Sienna's comprehensive set of seven standard airbags¹ can help protect occupants in all three rows of seating. Sienna also offers a multitude of features, like available rain-sensing wipers, that you might not associate with safety but that can help ensure your overall peace of mind.

Front and Rear Parking Assist Sonar²

From locations within the front and rear bumpers, Sienna's available sonar gauges the area in a parking space to help the driver guide the vehicle into parking spots.

Rain-Sensing Windshield Wipers

Available on Sienna Limited, this feature uses a sensor to detect the amount of rainfall, then adjusts the wiper interval and speed automatically. So you can concentrate on the road, not the windshield.

Hill Start Assist Control (HAC)³

If you're at a stop on an uphill grade, available HAC helps prevent the vehicle from rolling backward as you switch from the brake to the accelerator. When activated, the feature holds the brakes for approximately three seconds as the driver switches from the brake pedal to the accelerator.

Pet Travel Safety

Toyota offers a wide range of available pet accessories designed to help you transport your furry companions in comfort and security. Ask your Toyota dealer for details.



Photo not intended to replicate actual inflated airbags.

1. See footnote 27 in Disclosures section. 2. Front and rear sonar standard on Limited. Rear sonar available on XLE. 3. See footnote 33 in Disclosures section. 4. See footnote 22 in Disclosures section. 5. See footnote 30 in Disclosures section.

Yes. We are there yet.

There's no reason driving satisfaction and family comfort should be mutually exclusive values. That's the thinking behind the Toyota Sienna. It's why Sienna is engineered with a lightweight, rigid and aerodynamically optimized body for responsive handling. It comes standard with a 266-hp 3.5-liter V6 with a 6-speed Electronically Controlled automatic Transmission, gated shift lever and sequential shift mode. Plus, SE utilizes sport-tuned suspension and sport-calibrated Electric Power Steering for a more direct steering feel. It's performance-oriented engineering that even impatient kids can appreciate.

V6

All Sienna models come equipped with a 3.5-liter V6 engine. The Dual Overhead Cam (DOHC) 24-valve Dual VVT-i powerplant delivers 266 hp and 245 lb.-ft. of torque.

AWD

Sienna is the only minivan in its class that offers available All-Wheel Drive (AWD). The AWD system on Sienna utilizes active torque control. With an electromagnetically controlled coupling positioned at the front of the rear differential, this AWD system uses information sent from various sensors to transmit only the necessary amount of torque to the front and rear wheels.

ECO DRIVING INDICATOR

The power of Sienna's V6 engine is bound to inspire some spirited driving in you. So, to help you drive more economically, the ECO Driving Indicator shows you when your right foot is, perhaps, too spirited. That way you can back off a bit to achieve better fuel economy.

Part of what helps Sienna perform so well is its streamlined shape. Its sides, profile and even its undercarriage have been crafted to help reduce drag, thereby enhancing efficiency.

MPG

Sienna offers an impressive mpg rating for a 7- or 8-passenger van. The efficiency is the product of Dual Variable Valve Timing with intelligence (VVT-i), a smooth-shifting 6-speed automatic transmission and refined aerodynamics.



Because no two families are alike.

A wide range of Genuine Toyota Accessories is available to help you make your Sienna your own. Considering how appealing Sienna is to begin with, these quality products will be like icing on the cake. Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

AUTO ACCESS SEAT

Sienna LE and XLE are available with an industry-first, factory-installed Auto Access Seat to help those who need assistance getting into or out of a vehicle. The Auto Access Seat extends and retracts in the second-row position at the push of a button on either the remote or the seat itself. Dealer special order required.



Auto Access Seat



US-SE11-35-A

Rear-seat entertainment



US-SE11-30-A

Lower door molding



US-SE11-32-A

Cargo net³



US-SE13-1-A

Cargo organizer



US-SE11-36-A

Roof rack cross bars

- Alloy wheel locks
- All-weather floor mats¹
- Ashtray cup
- BLU Logic[®] Hands Free System²
- Cargo net — envelope³
- Cargo organizer
- Cargo tote³
- Carpet floor mats¹
- Door edge guards
- Doorsill protectors
- Emergency assistance kit
- First aid kit
- Interface kit for iPod^{®4}
- Lower door molding
- Mudguards
- Paint protection film⁵
- Rear-seat entertainment
- Remote Engine Starter
- Roof rack cross bars
- SiriusXM Radio⁶
- Vehicle Intrusion Protection (VIP) RS3200 + Security System⁷
- Wireless headphones⁸

Combinations

INTERIOR COLOR CHOICES

FABRIC L



EASY-CLEAN FABRIC LE



LEATHERETTE WITH SPORT FABRIC INSERTS SE



PERFORATED LEATHER TRIM XLE



TWO-TONE LEATHER TRIM LIMITED



EXTERIOR/INTERIOR COLOR COMBINATIONS



BLACK



SALSA RED PEARL



SHORELINE BLUE PEARL¹⁰



CYPRESS PEARL¹⁰



PREDAWN GRAY MICA



SILVER SKY METALLIC



BLIZZARD PEARL^{11,12}

LIGHT GRAY

BISQUE



SUPER WHITE⁹

DARK CHARCOAL

LIGHT GRAY

BISQUE



SANDY BEACH METALLIC¹⁰

BISQUE

WHEELS



US-SE11-25-A



US-SE11-28-A



US-SE11-26-A



US-SE11-27-A

1 L and LE 17-in. 5-spoke alloy wheel

2 SE 19-in. 6-spoke gunmetal-finished alloy wheel

3 XLE 17-in. 7-spoke machine-finished alloy wheel

4 LE AWD, XLE AWD and Limited 18-in. 10-spoke machine-finished alloy wheel

1. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. 2. Performance of BLU Logic[®] compatible phones will vary based on phone software version, coverage and your wireless carrier. See www.blulogicupdate.com for more details. 3. Cargo and load capacity limited by weight and distribution. 4. Interface kit for iPod[®] is not available if vehicle is equipped with SiriusXM Radio services. 5. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 6. See footnote 5 in Disclosures section. 7. Available for vehicles with factory remote keyless entry. 8. See footnote 16 in Disclosures section. 9. Not available on Limited models. 10. Not available on SE models. 11. Extra-cost color. 12. Limited models only.



ToyotaCare

Scheduled vehicle maintenance is essential to both safety and dependability. For that reason, we've included a no cost maintenance plan with the purchase or lease of every new Toyota. For 2 years or 25,000 miles, whichever comes first, your new Toyota will be covered for all normal factory scheduled service, as well as for 24/7 roadside assistance.* It's standard peace of mind, and Toyota is one of the first full-line brands to offer anything like it. Why do we go to such lengths? Simply put, we want the loyalty of our customers to outlast even our vehicles. For all the details, please call, visit online or stop by your local Toyota dealer today.

*Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new vehicle cannot be part of a rental or commercial fleet, or a livery/taxi vehicle. See participating Toyota dealer for plan details. Valid only in the continental U.S. and Alaska. Roadside assistance does not include parts and fluids.



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