



2015
FIESTA+ST



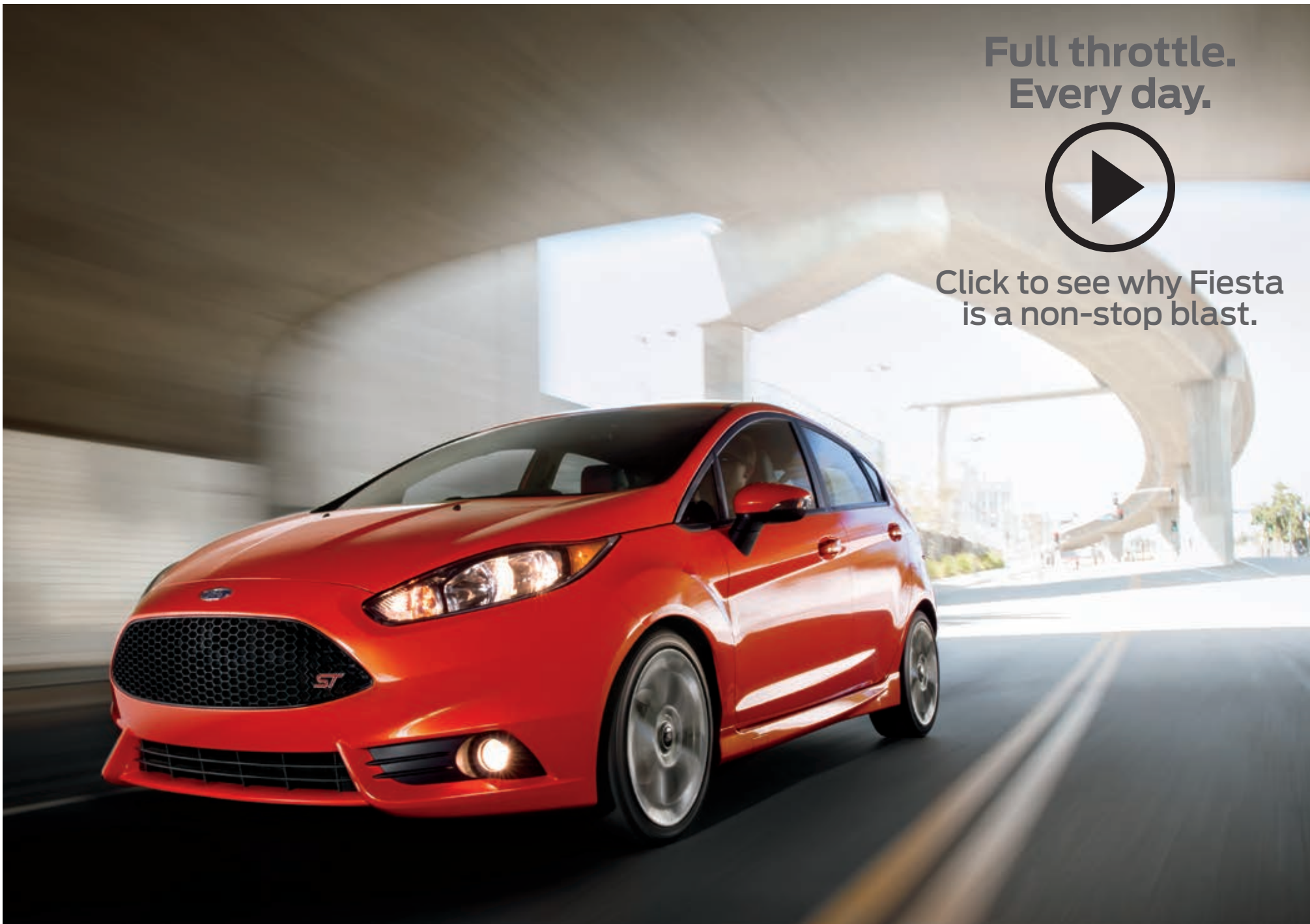
Go Further

SPECIFICATIONS

Full throttle.
Every day.



Click to see why Fiesta
is a non-stop blast.



ST. Molten Orange Tri-coat Metallic. Available equipment.

2015 **FIESTA+ST**
ford.com



Fiesta Specifications



Engines/EPA-Estimated Ratings & Dimensions

1.6L Ti-VCT I-4

120 hp @ 6,350 rpm
112 lb.-ft. of torque @ 5,000 rpm
5-speed manual
28 city/36 hwy/31 combined mpg
PowerShift 6-speed automatic
27 city/37 hwy/31 combined mpg

1.0L EcoBoost® I-3

123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 2,500 rpm
SE EcoBoost Fuel Economy Package
with 5-speed manual
31 city/43 hwy/36 combined mpg

1.6L EcoBoost I-4

197 hp @ 6,000 rpm¹
202 lb.-ft. of torque @ 4,200 rpm¹
6-speed manual
26 city/35 hwy/29 combined mpg

Exterior	Sedan/Hatchback/ST
Wheelbase	98.0"
Length	173.5"/159.7"/160.1"
Height	58.1"/58.1"/57.2"
Width – Mirrors folded	71.6"
Width – Including mirrors	77.8"
Interior	
Head room – Front	39.1"
Head room – Rear	37.1"/37.2"/37.2"
Shoulder room – Front	52.7"
Shoulder room – Rear	49.0"
Hip room – Front	50.6"
Hip room – Rear	49.2"
Leg room – Front	43.6"
Leg room – Rear	31.2"
Capacities (cu. ft.)	
Passenger volume	85.1
Luggage capacity (sedan)	12.8
Cargo volume behind front seats (hatchback/ST)	25.4
Cargo volume behind rear seats (hatchback/ST)	14.9/10.1
Fuel tank (gal.)	12.4

Tour the
Fiesta gallery



Standard Features

Mechanical

Anti-Lock Brake System (ABS)
Easy Fuel® capless fuel filler
Electric power-assisted steering (EPAS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut
Suspension – Rear: non-independent twist-beam

Seating

6-way manual driver's seat
4-way manual front-passenger seat
60/40 split-fold rear seat

Interior

12-volt front powerpoint
Air conditioning
Bottle/cupholders (5 front, 1 rear)
Driveaway auto door locks
Front carpeted floor mats
Front doors with map pocket and cupholder
Front-passenger seat back map pocket
Power door locks
Rear climate vents
Tilt/telescoping steering column

Exterior

Acoustic-laminate solar-tinted glass
Body-color door handles
Quad-beam halogen headlamps
Rear-window defroster
Rear-window wiper with washer (hatchback)
Windshield wipers – Intermittent

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags²; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® electronic stability control and hill start assist
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Driver's knee airbag²
Front-seat side airbags²
SecuriLock® Passive Anti-Theft System
Side-curtain airbags²
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level.

¹Using 93-octane fuel. ²Always wear your safety belt and secure children in the rear seat.



SE Sedan. Tuxedo Black. Available equipment. SE Hatchback. Ruby Red Tinted Clearcoat Metallic. SE Appearance Package. Available equipment.

SE. Medium Light Stone cloth seats with Medium Light Stone inserts.

Steering wheel-mounted audio and SYNC controls.

SYNC voice-activated, in-vehicle connectivity system.

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

S Sedan/Hatchback

Equipment Group 100A
Includes all standard features, plus:

Mechanical

1.6L Ti-VCT I-4 engine
5-speed manual transmission
Compact spare
Power front disc/rear drum brakes
Torque Vectoring Control

Seating

Adjustable front and rear head restraints
Cloth seats

Interior

3-spoke steering wheel
AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts
Auxiliary audio input jack
Day/night rearview mirror
Driver and front-passenger sun visors with vanity mirrors
Ford SYNC[®] voice-activated, in-vehicle connectivity system with USB port and SYNC Services¹ for Traffic, Directions and Information
Manual windows
Multifunction digital display in center stack

Exterior

15" steel wheels with silver-painted covers and P185/60R15 all-season tires
Body-color, power sideview mirrors with integrated blind spot mirrors
Carbon Black grille with chrome bars and surround
Liftgate spoiler (hatchback)

Available Options & Packages

Audio upgrade by KICKER[®] (sedan only)
Cargo Management Package includes cargo net and foldable soft cargo organizer
Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

Fiesta Lower Door Stripe Graphic Package

Keyless entry keypad
PowerShift 6-speed automatic transmission with SelectShift[®] capability
Remote Start System (requires PowerShift 6-speed automatic transmission)

Smoker's Package

SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Seating

Unique cloth seats and door-trim inserts

Interior

12-volt rear powerpoint
Ambient lighting
Chrome door handles
Cruise control
Full center console with armrest
Leather-wrapped steering wheel
Message center with trip computer
MyKey[®]
Overhead console
Power windows with one-touch-up/-down driver's side window feature
Rear dome light
Steering wheel-mounted audio controls

Exterior

15" Sparkle Silver-painted aluminum wheels
Automatic headlamps
Perimeter alarm
Power sideview mirrors with integrated blind spot mirrors and turn signal indicators
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Available Equipment Group

Equipment Group 201A – SE Appearance Package includes MyFord Touch[®] with 6.5" color LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio input jack; SiriusXM[®] Satellite Radio; unique Sport cloth seats with contrast stitching; driver's seat manual lumbar; leather-wrapped shift knob (manual only); 16" 8-spoke Sparkle Silver aluminum wheels; fog lamps with chrome bezels; rear decklid spoiler (sedan); and aluminum compact spare wheel

Available Options & Packages

16" 8-spoke Black machined aluminum wheels
Audio upgrade by KICKER (sedan only)
Cargo Management Package includes cargo net and foldable soft cargo organizer
Comfort Package includes electronic automatic temperature control, heated front seats, and heated sideview mirrors

Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only; n/a with full body-styling kit)

Fiesta Lower Door Stripe Graphic Package

Full body-styling kit includes unique body-color front fascia with black airfoil, body-color rear lower valance with unique black diffuser, body-color-painted side rocker moldings, and front fog lamps (hatchback only)

Interior Protection Package includes black all-weather floor mats for front and rear, and cargo area protector

Keyless entry keypad

Power moonroof

PowerShift 6-speed automatic transmission with SelectShift capability

Remote Start System (requires PowerShift 6-speed automatic transmission)

SE EcoBoost[®] Fuel Economy Package includes 1.0L EcoBoost I-3 engine, 15" steel wheels with silver-painted covers, and rear decklid spoiler on sedan (requires 5-speed manual transmission and 200A)

Smoker's Package includes cigarette lighter and ash cup

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link[®] with 5-year subscription (requires 201A)



15" Steel with Silver-Painted Covers
Standard: S
Included: SE EcoBoost Fuel Economy Package



15" Sparkle Silver-Painted Aluminum
Standard: SE



16" 8-Spoke Sparkle Silver Aluminum
Included: SE Appearance Package



16" 8-Spoke Black Machined Aluminum
Optional: SE and SE Appearance Package

Titanium Sedan/Hatchback

Equipment Group 300A

Includes select SE features, plus:

Seating

Adjustable lumbar support for driver's seat

Heated front seats

Leather-trimmed seats

Upgraded door-trim inserts

Interior

Audio System from Sony® with 8 speakers and HD Radio™ Technology

Auto-dimming rearview mirror

Chrome shifter bezel (automatic)

Electronic automatic temperature control

Intelligent Access with push-button start (2 key fob transmitters)

Leather-wrapped shift knob (manual)

Rear view camera

SiriusXM® Satellite Radio with 6-month trial subscription

SYNC® with MyFord Touch® with 6.5" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio input jack

Exterior

16" premium Sparkle Nickel-painted aluminum wheels with P195/50R16 all-season tires

Chrome beltline and rear decklid moldings

Chrome headlamp bezels

Fog lamps with chrome surrounds

Heated sideview mirrors

Piano Black-painted lower grille with chrome surround

Reverse Sensing System

Available Options & Packages

Audio upgrade by KICKER® (sedan only)

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

Fiesta Lower Door Stripe Graphic Package

Interior Protection Package includes black all-weather floor mats for front and rear, and cargo area protector

Power moonroof

PowerShift 6-speed automatic transmission with SelectShift® capability

Remote Start System (requires PowerShift 6-speed automatic transmission)

Smoker's Package includes cigarette lighter and ash cup

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription



Sedan. Magnetic. Hatchback. Blue Candy Tinted Clearcoat Metallic. Available equipment.

Electronic automatic temperature control.

Audio System from Sony with 8 speakers and HD Radio Technology.

Heated sideview mirrors.



16" Premium
Sparkle Nickel-Painted Aluminum
Standard

Compare to
other vehicles



ST Hatchback

Equipment Group 400A

Includes select SE features, plus:

Mechanical

- 1.6L EcoBoost® I-4 engine
- 6-speed manual transmission
- 3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)
- Full-size spare wheel and tire (15" x 6")
- Power front and rear disc brakes with performance low-metallic compound brake pads
- Unique ST sport suspension

Seating

- Cloth sport seats with ST logo

Interior

- Aluminum sport pedal covers
- Audio System from Sony® with 8 speakers and HD Radio™ Technology
- Carpeted front and rear floor mats
- Electronic automatic temperature control
- Intelligent Access with push-button start (2 key fob transmitters)
- Leather-wrapped shift knob with metallic insert
- SiriusXM® Satellite Radio with 6-month trial subscription
- Sound symposer
- "ST" branded front floor mats
- SYNC® with MyFord Touch® with 6.5" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio input jack
- Unique front door-sill scuff plates with ST logo
- Unique perforated leather-wrapped steering wheel with ST badge

Exterior

- 17" Sparkle Silver-painted aluminum wheels with summer-compound performance tires¹
- Black headlamp bezels
- Fog lamps
- Modified front fascia with chin spoiler
- Rear diffuser
- Side rocker moldings
- Twin chrome exhaust tips
- Unique high-mounted rear spoiler

Available Options & Packages

- 17" Rado Gray premium painted aluminum wheels with red-painted brake calipers

Cargo Management Package includes cargo net and foldable soft cargo organizer

Over-the-top stripes

Power moonroof

Smoker's Package includes cigarette lighter and ash cup

ST Protection Package includes cargo area protector with ST logo, all-weather floor mats with ST logo, and full vehicle cover with ST logo

ST RECARO Package includes RECARO® partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription



Performance Blue. Available equipment.

Perforated leather-wrapped steering wheel with ST badge.

Front door-sill scuff plates with ST logo.

6-speed manual transmission shift knob.



17" Sparkle Silver-Painted Aluminum Standard



17" Rado Gray Premium Painted Aluminum with Red Brake Calipers Optional

¹Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

Exteriors



Oxford White



Ingot Silver



Molten Orange Tri-coat Metallic



Race Red



Ruby Red Tinted Clearcoat Metallic



Green Envy Tri-coat Metallic



Blue Candy Tinted Clearcoat Metallic



Performance Blue

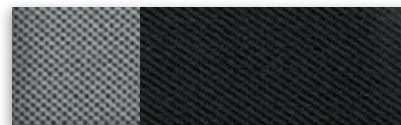


Magnetic

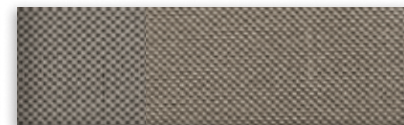


Tuxedo Black

Interiors



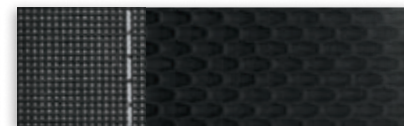
1 Charcoal Black Cloth with Sterling Stone Accents



2 Medium Light Stone Cloth



3 Charcoal Black Cloth



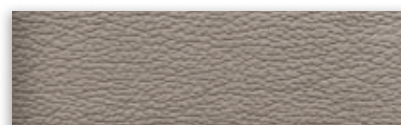
4 Charcoal Black Sport Cloth with Silver Stitching



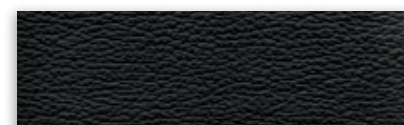
5 Charcoal Black Sport Cloth with Red Stitching



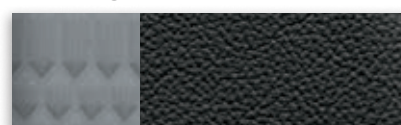
6 Charcoal Black Cloth



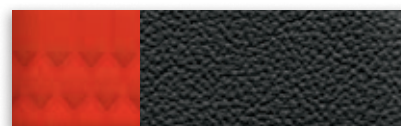
7 Medium Light Stone Leather



8 Charcoal Black Leather



9 Charcoal Black Leather with Smoke Storm Cloth Accents



10 Charcoal Black Leather with Molten Orange Cloth Accents

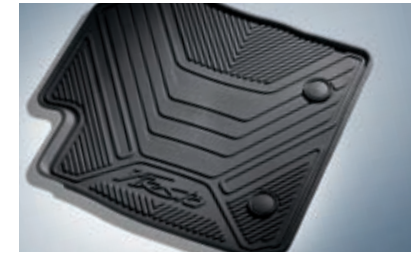
Bring these colors to life



Exteriors	Interiors									
	S	SE				Titanium		ST		
Oxford White	1	2	3	4	5	7	8	6	9	10
Ingot Silver	1	2	3	4	5	7	8	6	9	10
Molten Orange Tri-coat Metallic ¹								6	9	10
Race Red			2	3	4	5	7	8	6	9
Ruby Red Tinted Clearcoat Metallic ¹			2	3	4	5	7	8		
Green Envy Tri-coat Metallic ¹			2	3	4	5	7	8	6	9
Blue Candy Tinted Clearcoat Metallic ¹			2	3	4	5	7	8		
Performance Blue				4	5		7	8	6	9
Magnetic			2	3	4	5	7	8		
Tuxedo Black	1	2	3	4	5	7	8	6	9	10

4, 5 SE Appearance Package 9, 10 ST RECARO® Package

¹Additional charge. Colors are representative only. See your dealer for actual paint/trim options.



SE Hatchback in Oxford White customized with side window deflectors, lower bodyside graphics, rear roof spoiler and 16" 8-spoke Black machined aluminum wheels¹

Rear roof spoiler

All-weather floor mats

Remote start systems

Cargo area protector

Exterior

- Bodyside graphics
- Custom graphics and trim kits²
- Fog lamp bezels
- Full vehicle covers²
- Racks and carriers²
- Rear bumper protector
- Rear spoilers
- Splash guards
- ST full vehicle cover
- ST over-the-top stripes

Interior

- Ash cup/coin holders
- Cargo organizers and protectors
- Carpeted floor mats
- Door sill plates
- Gear indicator shift knob^{2,3}
- Gear shift knobs³
- Interior light kit
- ST all-weather floor mats
- ST cargo area protector
- ST door sill plates

Electronics

- Audio upgrade by KICKER[®]
- Bumper-mounted warning sensor systems²
- Keyless entry keypad
- Portable DVD rear-seat entertainment systems²
- Vehicle Security System

Wheels

- 16" 8-spoke Sparkle Silver¹
- 16" polished¹
- Wheel lock kits

See other accessories



FORD ACCESSORIES

accessories.ford.com

¹Additional components may be required. See dealer for details. ²Ford Licensed Accessory. ³Manual transmission only.

Learn more about
your Fiesta



2015
FIESTA+ST



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New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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