

**14** FOCUS



**SPECIFICATIONS**



**Go Further**

Your friend at the pump<sup>1</sup> **AND**  
your passion on the road.

*Titanium Sedan. Ingot Silver Metallic.  
Titanium Hatchback. Ruby Red Metallic Tinted Clearcoat.  
Full Body Styling Kit. Available equipment.*

## SPECIFICATIONS

### Standard Features

#### Mechanical

Active Grille Shutters  
Anti-Lock Brake System (ABS)  
Front-wheel drive (FWD)  
Suspension – Front: independent MacPherson strut with stabilizer bar  
Suspension – Rear: independent control blade with stabilizer bar  
Torque Vectoring Control

#### Seating

5-person seating  
4-way manual driver's seat  
2-way manual front-passenger seat  
4-way adjustable front head restraints  
Removable rear head restraints  
Rear fold-down bench seat

#### Interior

4-spoke steering wheel  
12-volt front powerpoint  
Cabin air filtration system  
Cupholders (2 front)  
Power door locks  
Tachometer  
Tilt/telescoping steering column

#### Exterior

Easy Fuel<sup>®</sup> capless fuel filler  
Quad-beam halogen headlamps  
Rear-window defroster  
Solar-tinted glass  
Windshield wipers – Front: variable-intermittent with washer

#### Safety & Security

Personal Safety System<sup>™</sup> for driver and front passenger includes dual-stage front airbags<sup>2</sup>; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
Adjustable head restraints at all 5 seating positions  
AdvanceTrac<sup>®</sup> electronic stability control  
Battery saver with headlamps-off delay  
Belt-Minder<sup>®</sup> front safety belt reminder  
Child-safety rear door locks  
Driver's knee airbag<sup>2</sup>  
Emergency trunk release (sedan only)  
Front height-adjustable shoulder safety belts  
Front-seat side airbags<sup>2</sup>  
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)  
SecuriLock<sup>®</sup> Passive Anti-Theft System  
Side-curtain airbags<sup>2</sup>  
SOS Post-Crash Alert System<sup>™</sup> flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions<sup>3</sup>  
Tire Pressure Monitoring System (excludes spare)

### Engines/EPA-Estimated Ratings & Dimensions

#### 2.0L Ti-VCT GDI I-4 FFV

160 hp @ 6,500 rpm  
146 lb.-ft. of torque @ 4,450 rpm  
5-speed manual  
26 city/36 hwy/30 combined mpg  
PowerShift 6-speed automatic  
26 city/37 hwy/30 combined mpg  
SFE Package with PowerShift 6-speed automatic  
28 city/40 hwy/33 combined mpg

#### 2.0L Ti-VCT GDI I-4 PZEV<sup>4</sup>

159 hp @ 6,500 rpm  
146 lb.-ft. of torque @ 4,450 rpm  
5-speed manual  
26 city/36 hwy/30 combined mpg  
PowerShift 6-speed automatic  
27 city/37 hwy/31 combined mpg

#### 2.0L EcoBoost<sup>®</sup> I-4 (high-output)

252 hp @ 5,500 rpm<sup>5</sup>  
270 lb.-ft. of torque @ 2,500 rpm<sup>5</sup>  
6-speed manual  
23 city/32 hwy/26 combined mpg

Exterior	Sedan/Hatchback (ST)
Wheelbase	104.3"
Length	178.5"/171.6" (171.7")
Height	57.7" (58.4")
Width – Mirrors folded	74.1"
Width – Including mirrors	80.5"

Interior	Sedan/Hatchback (ST)
Front	
Head room	38.3" (39.1")
Shoulder room	55.6"
Hip room	53.9"
Leg room	43.7" (43.1")
Rear	
Head room	38.0"/37.9"
Shoulder room	53.7" (52.6")
Hip room	52.7" (52.8")
Leg room	33.2" (33.4")

#### Capacities (cu. ft.)

Passenger volume	90.7
Luggage capacity (sedan)	13.2
Cargo volume behind front seats (hatchback)	44.8
Cargo volume behind rear seats (hatchback)	23.8

<sup>1</sup>EPA-estimated rating: 28 city/40 hwy/33 combined mpg, SE Sedan with SFE Package. Actual mileage will vary. <sup>2</sup>Always wear your safety belt and secure children in the rear seat. <sup>3</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. <sup>4</sup>Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. <sup>5</sup>Figures achieved using 93-octane premium fuel.





## S Sedan

**Equipment Group 100A**  
Includes all standard features, plus:

### Mechanical

2.0L Ti-VCT GDI I-4 FFV engine  
5-speed manual transmission  
Compact spare  
Electric power-assisted steering  
Power front disc/rear drum brakes

### Seating

Cloth seats

### Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers  
Auxiliary audio input jack  
Driver and front-passenger sun visors  
Front floor console with storage  
Manual air conditioning  
Manual rear windows  
Power front windows with one-touch-down driver's side feature

### Exterior

15" steel wheels with silver-painted covers and P195/65R15 BSW tires  
Black door handles  
Black grille with chrome trim  
Black power sideview mirrors with integrated blind spot mirrors  
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

### Available Options & Packages

Cargo area protector

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

Engine block heater

**Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear  
Focus bodyside graphics

Keyless entry keypad

Power Code™ Remote Start System (n/a with manual transmission)

PowerShift 6-speed automatic transmission

Stainless steel door-sill scuff plates

SYNC® with MyFord® voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; media hub with USB port; and 911 Assist®

## SE Sedan/Hatchback

**Equipment Group 200A**  
Includes select S features, plus:

### Mechanical

Cruise control  
MyKey®

### Seating

Rear 60/40 split fold-down seat with armrest (hatchback only)

### Interior

12-volt rear powerpoint  
AM/FM stereo/single-CD player with MP3 capability and 6 speakers  
Compass and outside temperature display  
Driver and front-passenger seat back map pockets  
Front carpeted floor mats  
Front floor console with storage and armrest  
Illuminated Entry System  
Illuminated visor vanity mirrors  
Metallic finish on door pulls and steering wheel trim  
Power rear windows  
Rear-seat heat ducts  
Removable package tray (hatchback only)  
Steering wheel-mounted cruise, audio and 5-way MyFord controls (2)  
SYNC with MyFord voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; and media hub with USB port  
Trip computer

### Exterior

16" painted aluminum wheels with P215/55R16 tires  
Automatic headlamps  
Body-color door handles  
Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators  
Liftgate spoiler (hatchback only)  
Rear windshield wiper (hatchback only)

### Available Equipment Group

**Equipment Group 201A – SE Appearance Package** includes 17" Dark Stainless-painted aluminum wheels, fog lamps with chrome bezels, decklid spoiler (sedan), SelectShift® (automatic only), rear disc brakes, perimeter alarm, leather-trimmed seating surfaces, 6-way power driver's seat, rear 60/40 split fold-down seat with armrest (sedan), leather-wrapped steering wheel and shift knob, ambient lighting, overhead console, and SiriusXM Satellite Radio with 6-month trial subscription

## SPECIFICATIONS

### Available Options & Packages

17" black-painted machined aluminum wheels (201A only)

**Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

Cargo area protector

### Cargo Management Package

Engine block heater

### Exterior Protection Package

Focus bodyside graphics

**Full Body Styling Kit** includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

**Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

Keyless entry keypad

Power moonroof

Power Code Remote Start System (requires PowerShift transmission)

PowerShift 6-speed automatic transmission

Rear carpeted floor mats<sup>2</sup>

Reverse Sensing System

**SE Appearance Black Package** includes 17" black-painted machined aluminum wheels; Piano Black grille; black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

**SE Sport Package** includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

**SE Winter Package** includes heated front seats and sideview mirrors, and all-weather floor mats

SiriusXM Satellite Radio with 6-month trial subscription

**Sony & MyFord Touch Package** includes Audio System from Sony with 10 speakers, SYNC with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

Stainless steel door-sill scuff plates (n/a with Interior Style Packages)

**Super Fuel Economy (SFE) Package** includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55HR16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

**Tuscany Red Interior Style Package** includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only)

<sup>1</sup>Available feature. <sup>2</sup>Not available with Interior Style Packages, SE Winter Package or Interior Protection Package.

SE. Warm Steel cloth trim. Charcoal Black inserts. Available equipment.

SE. Arctic White Interior Style Package. Available equipment.

SE. MyKey<sup>1</sup>

13.2 cu. ft. of luggage capacity (sedan).



15" Steel with Silver-Painted Covers  
Standard: **S**



16" Painted Aluminum  
Standard: **SE**



16" Painted Machined Aluminum  
Included: **SE Sport Package**



16" Steel with Unique Aero Silver-Painted Covers  
Included: **SFE Package**



17" Dark Stainless-Painted Aluminum  
Included: **SE Appearance Package**



17" Black-Painted Machined Aluminum  
Included: **SE Appearance Black Package**

Titanium Sedan/Hatchback

SPECIFICATIONS

Equipment Group 300A
Includes select SE features, plus:
<b>Mechanical</b>
Intelligent Access with push-button start
Perimeter alarm
PowerShift 6-speed automatic transmission with SelectShift®
Remote Start System (automatic transmission only)
<b>Seating</b>
Leather-trimmed heated front seats
<b>Interior</b>
Ambient lighting
Audio System from Sony® with 10 speakers and HD Radio™ Technology
Dual-zone electronic automatic temperature control
Front and rear carpeted floor mats
Metallic finish on door pulls and register surrounds
Overhead console
Power windows with global one-touch-up/-down feature
Rear view camera
SiriusXM Satellite Radio with 6-month trial subscription
SYNC® with MyFord Touch® which includes SYNC Services; <sup>1</sup> 4.2" display in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video jacks
<b>Exterior</b>
17" sport painted aluminum wheels with P215/50R17 tires
Black headlamp bezels
Body-color, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
Chrome beltline moldings
Fog lamps with chrome bezels
Piano Black grille
Reverse Sensing System

[Click here to see the impressive craftsmanship inside Focus.](#)

<b>Available Options &amp; Packages</b>
5-speed manual transmission
17" polished aluminum wheels
Active park assist (n/a with 5-speed manual transmission)
<b>Arctic White Interior Style Package</b> includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
Cargo area protector (n/a with Titanium Handling Package)
<b>Cargo Management Package</b> includes cargo net and foldable soft cargo organizer
Engine block heater
<b>Exterior Protection Package</b> includes rear bumper protector and molded splash guards for front and rear
Focus bodyside graphics
<b>Full Body Styling Kit</b> includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)
Power moonroof
Stainless steel door-sill scuff plates (n/a with Interior Style Packages)
<b>Titanium Handling Package</b> includes 18" painted aluminum wheels, optimized sport suspension components, low-profile "summer only" performance tires; <sup>2</sup> and 16" full-size spare steel wheel and tire
<b>Tuscany Red Interior Style Package</b> includes Tuscany Red and Charcoal Black two-tone leather-trimmed seats, Tuscany Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription



Charcoal Black leather trim. Charcoal Black inserts. SYNC with MyFord Touch. Available equipment.

Ambient lighting.

Rear view camera.

Audio System from Sony with 10 speakers and HD Radio Technology.

Dual-zone electronic automatic temperature control.



17" Sport Painted Aluminum  
Standard



17" Polished Aluminum  
Optional



18" Painted Aluminum  
Included:  
Titanium Handling Package

<sup>1</sup>SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. <sup>2</sup>Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.



ST Hatchback

SPECIFICATIONS

Equipment Group 200A  
*Includes select SE features, plus:*

- Mechanical
- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size steel spare (16" x 6.5")
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

- Seating
- Cloth sport seats with ST logo

- Interior
- Aluminum pedals
- Analog mini cluster gauges
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Unique instrument panel finish
- Unique leather-wrapped steering wheel with ST badge
- Unique ST scuff plates

- Exterior
- 18" Y-spoke painted aluminum wheels with 235/40R18 Y-rated summer tires<sup>1</sup>
- Black headlamp bezels
- Chin spoiler
- Exhaust with bright-tipped dual center exit
- Fog lamps with black bezels
- High-mounted liftgate spoiler
- Piano Black grille
- ST badging

[Click here to see Focus ST take charge of the street.](#)

- Available Equipment Groups
- Equipment Group 201A – ST2 Package includes Audio System from Sony® with 10 speakers and HD Radio™ Technology, SYNC® with MyFord Touch®, dual-zone electronic automatic temperature control, SiriusXM Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats
- Equipment Group 202A – ST3 Package includes select content of Equipment Group 201A, RECARO full leather-trimmed heated front bucket seats, rear armrest, HID headlamps, cornering lamps, LED signature lighting, ambient lighting, overhead console, heated sideview mirrors and voice-activated Navigation System

- Available Options & Package
- 18" Rado Gray-painted aluminum wheels with red-painted brake calipers
- Cargo Management Package includes cargo net and foldable soft cargo organizer
- Engine block heater
- Over-the-top stripes (n/a with power moonroof)
- Power moonroof
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)



Charcoal Black leather trim. Performance Blue cloth accents. ST2 Package with RECARO front seats. Available equipment.

2.0L EcoBoost I-4 engine.

ST3 Package including HID headlamps and LED signature lighting.

Mini cluster gauges including turbo boost pressure.

Center tailpipe exhaust with dual bright tips.



18" Y-Spoke Painted Aluminum Standard



18" Rado Gray-Painted Aluminum Optional

<sup>1</sup>Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.

Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Sterling Gray Metallic



Race Red



Ruby Red Metallic Tinted Clearcoat



Tangerine Scream Metallic Tri-coat



Performance Blue Metallic



Blue Candy Metallic Tinted Clearcoat



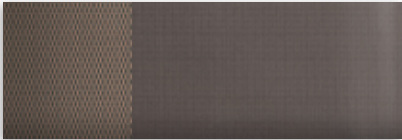
Tuxedo Black Metallic

<sup>1</sup>Additional charge.  
Colors are representative only. See your dealer for actual paint/trim options.

Interiors



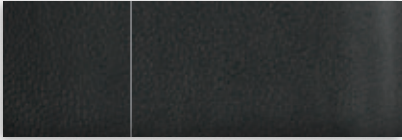
1 Warm Steel Cloth with Charcoal Black Inserts



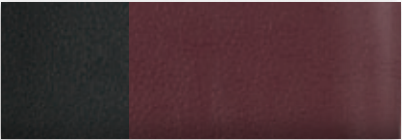
2 Medium Dark Stone Cloth with Medium Light Stone Inserts



3 Metal Gray and Charcoal Black Cloth with Charcoal Black Inserts



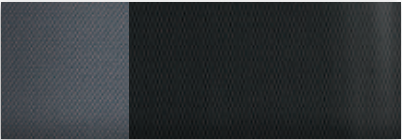
4 Charcoal Black Leather with Charcoal Black Inserts



5 Tuscany Red Leather with Charcoal Black Inserts



6 Charcoal Black Leather with Arctic White Inserts



7 Charcoal Black Cloth with Anthracite Accents



8 Charcoal Black Leather with Tangerine Scream Cloth Accents



9 Charcoal Black Leather with Performance Blue Cloth Accents



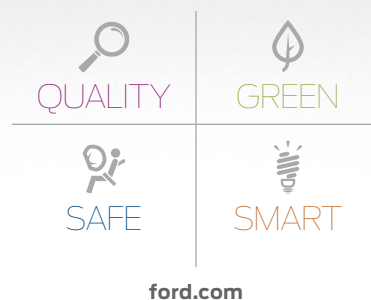
10 Charcoal Black Leather with Smoke Storm Cloth Accents

	Interiors									
Exteriors	S		SE				Titanium		ST	
White Platinum Metallic Tri-coat <sup>1</sup>							4	6		
Oxford White	1	1	2	3	4	6			4	7 8 9 10
Ingot Silver Metallic	1	1	2	3	4	5 6	4	5 6	4	7 9 10
Sterling Gray Metallic	1	1	2	3	4	5 6	4	5 6		
Race Red		1	2	3	4				4	7 10
Ruby Red Metallic Tinted Clearcoat <sup>1</sup>		1	2	3	4	6	4	6		
Tangerine Scream Metallic Tri-coat <sup>1</sup>									4	7 8 10
Performance Blue Metallic					4	6	4	6	4	7 9 10
Blue Candy Metallic Tinted Clearcoat <sup>1</sup>		1	2	3	4		4			
Tuxedo Black Metallic	1	1	2		4	5 6	4	5 6	4	7 8 9 10

3 SE Sport Package  
4 Requires SE Appearance Package on SE; ST3 Package on ST  
5, 6 Interior Style Package 8, 9, 10 ST2 Package

SPECIFICATIONS





**New Vehicle Limited Warranty.** We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com). **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013 competitive models (class is Small Sedans and Hatches), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. **HD Radio** is a proprietary trademark of iBiquity Digital Corp. **Power Code** is a trademark of Code Systems, Inc. **RECARO** is a registered trademark of RECARO Beteiligungs-GmbH. **SiriusXM Satellite Radio**, **SiriusXM Traffic** and **Travel Link** subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **Sony** is a registered trademark of the Sony Corporation.

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