



2015
TAURUS+SHO



Go Further

SPECIFICATIONS

Powered with
advanced technology.



Click to see how Taurus
puts you in the driver's seat.



SHO. Ruby Red Tinted Clearcoat Metallic. Available equipment.

Taurus Specifications



Engines/EPA-Estimated Ratings & Dimensions

3.5L Ti-VCT V6

288 hp @ 6,500 rpm
254 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift® automatic

FWD 19 city/29 hwy/23 combined mpg
AWD 18 city/26 hwy/21 combined mpg

2.0L EcoBoost® I-4

240 hp @ 5,500 rpm¹
270 lb.-ft. of torque @ 1,675-4,800 rpm¹

6-speed SelectShift automatic

FWD 22 city/32 hwy/26 combined mpg

3.5L EcoBoost V6

365 hp @ 5,500 rpm¹
350 lb.-ft. of torque @ 3,000 rpm¹

6-speed SelectShift automatic

AWD 17 city/25 hwy/20 combined mpg

Exterior

Wheelbase	112.9"
Length	202.9"
Height	60.7"
Width – Excluding mirrors	76.2"
Width – Including mirrors	85.7"

Interior

	Front/Rear
Head room	39.0"/37.8"
Shoulder room	57.9"/56.9"
Hip room	56.3"/55.8"
Leg room	44.2"/38.1"

Capacities (cu. ft.)

Passenger volume	102.2
Luggage capacity	20.1
Total interior volume	122.3

Fuel Tank (gal.)

FWD/AWD	19.0
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Tour the full gallery



Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
Battery Management System
Brake- and engine-actuated traction control
Electric power-assisted steering (EPAS)
Suspension – Front: independent MacPherson strut
Suspension – Rear: independent multilink
Torque Vectoring Control

Seating

4-way adjustable front head restraints
Front bucket seats
60/40 split-fold rear seat back with fold-down center armrest

Interior

12-volt powerpoints (3)
Accessory delay for power features
Adjustable rear vents
Cruise control
Driver and front-passenger seat back map pockets
Ford SYNC® voice-activated, in-vehicle connectivity system
Front and rear carpeted floor mats
Front center floor console with armrest and storage
Front overhead console with dome and map lights
Power door locks
Rear-seat reading lights
Rear view camera
Sliding sun visors with illuminated vanity mirrors
Steering wheel-mounted cruise, audio and 5-way MyFord® controls (2)
Tilt/telescoping steering column

Exterior

Easy Fuel® capless fuel filler
Light-emitting diode (LED) taillamps
Power sideview mirrors with integrated blind spot mirrors
Rear-window defroster
Solar-tinted glass

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags²; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions

AdvanceTrac® electronic stability control and Curve Control

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Emergency trunk release

Front-seat side airbags²

Illuminated Entry System

LATCH (Lower Anchors and Tether Anchors for Children)

MyKey®

Safety Canopy® System with side-curtain airbags² and rollover sensor

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level.

¹Using 93-octane fuel. ²Always wear your safety belt and secure children in the rear seat.



SE. Deep Impact Blue. SEL. Ingot Silver. Available equipment.

MyFord 4.2" color LCD display in center stack.

Intelligent Access with push-button start.¹

Cargo organizer.¹

SE

Equipment Group 100A
Includes all standard features, plus:

Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift[®] automatic transmission with Sport Mode and shifter button activation
Front-wheel drive (FWD)

Seating

6-way power driver and front-passenger seats with manual lumbar adjustment
Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Auxiliary audio input jack
Day/night rearview mirror
Message center
Power windows with one-touch-up/-down driver's side window feature
Single-zone manual air conditioning
SYNC[®] with MyFord[®] voice-activated, in-vehicle connectivity system with 4.2" color LCD displays in instrument cluster and center stack

Exterior

17" Sparkle Silver-painted aluminum wheels with P235/60R17 all-season tires
Black, power sideview mirrors
Bright-painted grille
Quasi-dual exhaust with bright tips
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)
Wiper-activated halogen headlamps with autolamp

Available Options

2.0L EcoBoost[®] I-4 engine with 6-speed SelectShift automatic transmission with Sport Mode and shifter button activation
All-weather floor mats
Ash cup/coin holder with lighter element
Cargo organizer

SEL

Equipment Group 200A
Includes select SE features, plus:

Seating

Unique cloth seats

Interior

Auto-dimming rearview mirror
Covered front-row cupholders and storage
Dual-zone electronic automatic temperature control
Leather-wrapped shift knob with chrome trim
Leather-wrapped steering wheel
Message center with compass
Outside temperature display
Remote Start System
SiriusXM[®] Satellite Radio with 6-month trial subscription

Exterior

18" Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires
Anti-theft perimeter alarm
Body-color, power, heated sideview mirrors with security approach lamps
LED supplemental park lamps
Reverse Sensing System

Available Equipment Group

Equipment Group 201A – SYNC with MyFord Touch[®] voice-activated, in-vehicle connectivity system, which includes SYNC Services;² 2 configurable 4.2" color LCD displays in instrument cluster; 8" color LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks + additional center channel speaker + power-adjustable pedals + Intelligent Access with push-button start (2 key fob transmitters)

Available Options

2.0L EcoBoost I-4 engine with 6-speed SelectShift automatic transmission with Sport Mode and shifter button activation (n/a with AWD)
20" 10-spoke machined and low-gloss ebony-painted aluminum wheels with P245/45R20 all-season tires (requires 201A)
All-weather floor mats
All-wheel drive (AWD)
Ash cup/coin holder with lighter element
Cargo organizer
Leather-trimmed seats with heated front seats
Power moonroof (requires 201A)
Rear decklid spoiler
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link[®] with 5-year subscription (requires 201A)



17" Sparkle Silver-Painted Aluminum
Standard: SE



18" Sparkle Silver-Painted Aluminum
Standard: SEL



20" 10-Spoke Machined and Low-Gloss Ebony-Painted Aluminum
Optional: SEL

¹Available feature. ²SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

Limited

Equipment Group 300A

Includes select SEL features, plus:

Seating

10-way power driver and front-passenger seats with driver's side memory feature

Heated and cooled front seats

Leather-trimmed seats with perforated leather inserts

Interior

Additional center channel speaker

Ambient lighting

Bright front door-sill scuff plates

Cargo net

Intelligent Access with push-button start (2 key fob transmitters)

Leather-wrapped steering wheel with wood accent

Power-adjustable pedals with memory

Power-tilt/-telescoping steering column

Power windows with global open and one-touch-up/-down for driver and front passenger

SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system which includes SYNC Services;¹ 2 configurable 4.2" color LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Universal garage door opener

Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires

Chrome-accented body-color-painted grille

Chrome-accented, power, heated sideview mirrors with memory and security approach lamps

Available Equipment Group

Equipment Group 301A – Auto high beams with rain-sensing windshield wipers + auto-dimming driver's sideview mirror + BLIS® (Blind Spot Information System) with cross-traffic alert + heated steering wheel + heated rear outboard seats + rear-window power sunshade + "LIMITED" branded front floor mats + Audio System from Sony® with 12 speakers and HD Radio™ Technology

Available Options & Package

2.0L EcoBoost® I-4 engine with 6-speed SelectShift® automatic transmission with Sport Mode and shifter button activation (n/a with AWD)

20" 10-spoke machined and low-gloss ebony-painted aluminum wheels with P245/45R20 all-season tires (requires 301A)

20" polished aluminum wheels with P245/45R20 all-season tires (requires 301A)

All-weather floor mats

All-wheel drive (AWD)

Ash cup/coin holder with lighter element

Cargo organizer

Driver Assist Package includes adaptive cruise control and collision warning with brake support, Lane-Keeping System, and active park assist (requires 301A)

Multicontour front seats with Active Motion® (requires 301A)

Power moonroof

Rear decklid spoiler

Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription



Tuxedo Black. Available equipment.

Rear view camera.

Rear-window power sunshade.²

"LIMITED" branded front floor mats.²

Take an interior tour



19" Premium Luster Nickel-Painted Aluminum Standard



20" Polished Aluminum Optional



20" 10-Spoke Machined and Low-Gloss Ebony-Painted Aluminum Optional

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Available feature.

SHO

Equipment Group 400A

Includes select LIMITED features, plus:

Mechanical

- 3.5L EcoBoost® V6 engine
- 6-speed SelectShift® automatic transmission with Sport Mode and paddle shifters
- 2.77:1 final drive ratio
- 13.85" vented front rotors
- All-wheel drive (AWD)
- Sport-tuned suspension

Seating

- Leather-trimmed seats with perforated inserts
- "SHO" graphics embroidered on front seats

Interior

- Aluminum pedal covers
- "SHO" branded front floor mats
- Top grain leather-wrapped steering wheel

Exterior

- 20" machined and painted aluminum wheels with P245/45R20 all-season tires
- Dual exhaust with bright tips
- High-intensity discharge (HID) headlamps
- LED supplemental park lamps with piano black bezels
- Piano black mesh grille
- Piano black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver's side
- Rear decklid spoiler
- "SHO" branded side fender vents

Available Equipment Group

Equipment Group 401A – Auto high beams with rain-sensing windshield wipers + BLIS® (Blind Spot Information System) with cross-traffic alert + heated steering wheel + heated rear outboard seats + rear-window power sunshade + Audio System from Sony® with 12 speakers and HD Radio™ Technology

Available Options & Packages

20" 10-spoke machined and low-gloss ebony-painted aluminum wheels

Driver Assist Package includes adaptive cruise control and collision warning with brake support, Lane-Keeping System, and active park assist (requires 401A; n/a with SHO Performance Package)

All-weather floor mats

Ash cup/coin holder with lighter element

Cargo organizer

Multicontour front seats with Active Motion® (requires 401A)

Power moonroof (requires 401A)

SHO Performance Package includes an enhanced sport-tuned suspension, performance friction brake pads, sport-calibrated steering, AdvanceTrac® electronic stability control "Sport Mode" setting, 3.16:1 final drive ratio, Alcantara®-trimmed steering wheel, P245/45R20 Performance Summer Tire Compound¹ and tire sealant/inflation kit (n/a with Driver Assist Package)

Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription



Charcoal Black leather-trimmed seats with Charcoal Black perforated inserts and embroidered "SHO" graphics on front seats.

Heated rear-seat controls, included in Equipment Group 401A.

"SHO" 3.5L EcoBoost V6 engine cover.

Rear decklid spoiler.

See how it all works



20" Machined and Painted Aluminum Standard



20" 10-Spoke Machined and Low-Gloss Ebony-Painted Aluminum Available (no additional charge on SHO)

¹Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Bronze Fire Tinted Clearcoat Metallic



Deep Impact Blue



Caribou



Magnetic



Dark Side



Tuxedo Black

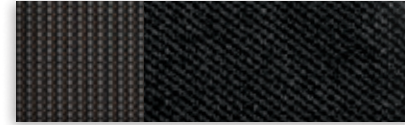
Interiors



1 Dune Cloth



2 Dune Cloth



3 Charcoal Black Cloth



4 Dune Leather



5 Charcoal Black Leather



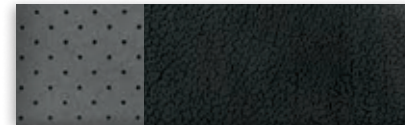
6 Dune Leather with Perforated Inserts



7 Charcoal Black Leather with Perforated Inserts



8 Charcoal Black Leather with Charcoal Black Perforated Inserts and front-seat embroidered "SHO" graphics



9 Charcoal Black Leather with Mayan Gray Miko® Suede Perforated Inserts and front-seat embroidered "SHO" graphics

Bring these colors to life



Exteriors	Interiors								
	SE	SEL			Limited		SHO		
White Platinum Tri-coat Metallic ¹		2	3	4	5	6	7	8	9
Oxford White	1	2	4						
Ingot Silver	1	2	3	4	5	6	7	8	9
Ruby Red Tinted Clearcoat Metallic ¹		2	3	4	5	6	7	8	9
Bronze Fire Tinted Clearcoat Metallic ¹		2	3	4	5	6	7	8	
Deep Impact Blue	1	2	3	4	5	6	7	8	9
Caribou	1	2	3	4	5	6	7		
Magnetic	1	2	3	4	5	6	7	8	9
Dark Side	1	2	3	4	5	6	7	8	9
Tuxedo Black	1	2	3	4	5	6	7	8	9

4, 5 Optional on SEL

¹Additional charge. Colors are representative only. See your dealer for actual paint/trim options.



SEL in Ingot Silver customized with smoked moonroof and side window deflectors, molded splash guards, chrome mirror caps and chrome-plated wheel lock kit

Sport pedals

All-weather floor mats

Remote Access

Rear spoiler

Exterior

- Flat splash guards
- Full vehicle cover¹
- Hood protector¹
- Locking fuel plug
- Rear spoilers

Interior

- Ash cup/coin holders
- Auto-dimming rearview mirror
- Cargo organizers and protectors
- Carpeted floor mats
- Interior light kit

Electronics

- Bumper-mounted warning sensor systems¹
- Portable DVD rear-seat entertainment systems¹
- Remote start systems
- Vehicle Security System

Learn more about
your Taurus



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Go Further

ford.com

New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Full-Size Sedans, Non-Hybrid), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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